THE MONTHLY NEWS ROUND-UP FROM **GAME ON**

OCTOBER 2026

FOCUS ON



GAMING CORPS

70 PRESS RELEASES 41 EDITORIALS

18 Clients participated in roundtables, **6** Client interviews
14 Q&A's, and **3** Podcasts

314,770 Social media
impressions delivered for our clients



GAME ON www.gameon.im

BGAMING

Channel the Strength of a Radiant Goddess in BGaming's Divine Queen: Power of Sun



READ THE FULL STORY AT iGAMING BUSINESS

S Gaming continues growth with SuprNation partnership

READ THE FULL STORY AT iGAMING TODAY

OCTOPLAY

Octoplay granted Interim Authorization in Pennsylvania, its third U.S. state

READ THE FULL STORY AT iGAMING BUSINESS

PLAYNETIC

Playnetic goes live with Interwetten, bringing full suite of titles to operator's regulated markets

READ THE FULL STORY AT NEXT.IO

STAKELOGIC
THINK BIGGER

Stakelogic surfaces a lost world in new release Sunken City Riches



READ THE FULL STORY AT EUROPEAN GAMING

ICONIC21

ICONIC21 Sponsors Hockey Punks - MOTOTOJA as Company Deepens Commitment to Vilnius

READ THE FULL STORY AT NEXT.IO

BOOMING GAMES

Pull off the heist of a lifetime in Raccoon Raiders by Booming Games



READ THE FULL STORY AT EUROPEAN GAMING

DEGEN STUDIOS

DEGEN Studios raises Hell with Holy Wilds



READ THE FULL STORY AT DING NEWS

Michelle Brown appointed as Commercial Manager at S Gaming Limited

READ THE FULL STORY AT GAMING NEWSBYTE

Slots Temple Takes RTP Transparency Mainstream with Major UK TV and Radio Campaign

READ THE FULL STORY AT iGAMING RADIO

Swintt lift the lid on long-lost riches in Egypt King Multi



READ THE FULL STORY AT iGAMING BUSINESS

ICONIC21 introduces Face Down Double Down to online Blackjack portfolio

READ THE FULL STORY AT FOCUS GN

Gaming Corps plugs into Casimba Gaming's international network

READ THE FULL STORY AT G3 NEWSWIRE

Stakelogic unveils twisted toy rebellion Stitchers Get Stitches



READ THE FULL STORY AT iGAMING BUSINESS

BGaming Brings Its Sustainability Initiative to Portugal

READ THE FULL STORY AT RECENT SLOT RELEASES

Bewitch Players this October with BGaming's Halloween Seasonal Promotion Set



READ THE FULL STORY AT G3 NEWSWIRE

HIPTHER Warsaw Summit 2026 Unveils Strategy-Focused Agenda for Regulation, AI, Payments and 2027

READ THE FULL STORY AT DIGITAL GAMING

BOOMING GAMES

Start a stampede of wins in Primal Buffalo PowerGrid by Booming Games



READ THE FULL STORY AT FOCUS GN

PLAYBOOK FUSION

Playbook Fusion announces distribution deal with Aristocrat Interactive™

READ THE FULL STORY AT EUROPEAN GAMING

MEDIA TROOPERS

Media Troopers Expands Global Presence With London Office

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SWISS CASINOS

Swiss Casinos completes ReelLink rollout across all four of its casinos

READ THE FULL STORY AT iNTERGAME ONLINE

BIG BigTimeGaming

Big Time Gaming Puts Mr. Monopoly on the Reels in MONOPOLY Money



READ THE FULL STORY AT GLOBAL GAMBLING INSIDER

STAKELOGIC
THINK BIGGER

Stakelogic slots arrive at CasinoBarcelona.es

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MAXXI LABS

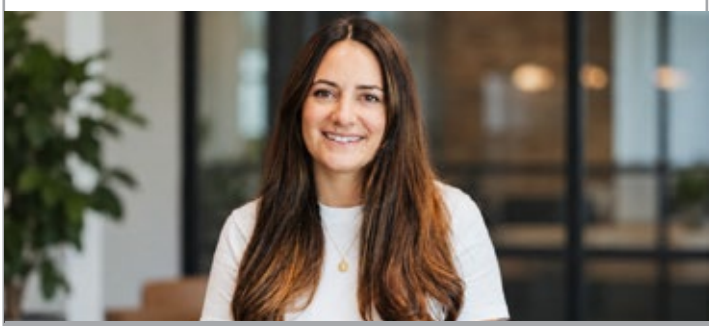
Maxxi Labs sends Rats vs Ravens Coin Grid into battle only on Stake



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GAME ON

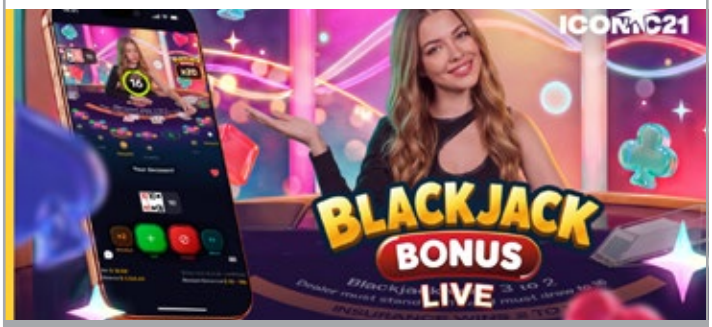
GameOn Strengthens Fractional CMO Team with Appointment of Laura Taylor



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ICONIC21

ICONIC21 launches Blackjack Bonus Live with multipliers of up to 100x



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BOOMING GAMES

Sink your teeth into hell-raising Halloween wins in Vampires: Blood Moon by Booming Games



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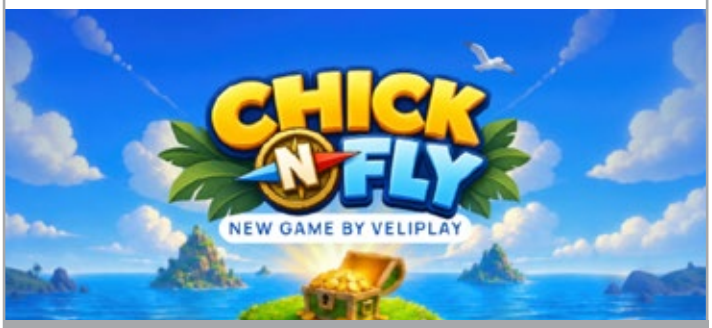
Maxxi Labs takes flight with new crash game AviaX



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VELIPLAY
part of VeliTech

VeliPlay takes to the sky with the launch of Chick'N'Fly



READ THE FULL STORY AT HIPTHER

slotsup

SlotsUp Launches AI Assistant to Power Intelligent Search Across Its iGaming Platform

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KIRON.

Kiron strengthens African presence with 20-title SportyBet launch in Africa

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Peter & Sons

Peter & Sons Slots Live with Casino Plus in PH B2B Aggregation and White-Label Expertise

READ THE FULL STORY AT iGAMING FUTURE

GAMING CORPS

Gaming Corps extends Videoslots deal to UK and Ontario

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LCKY GROUP

LCKY Group announce Neil Chetcuti as General Counsel

READ THE FULL STORY AT EGR GLOBAL

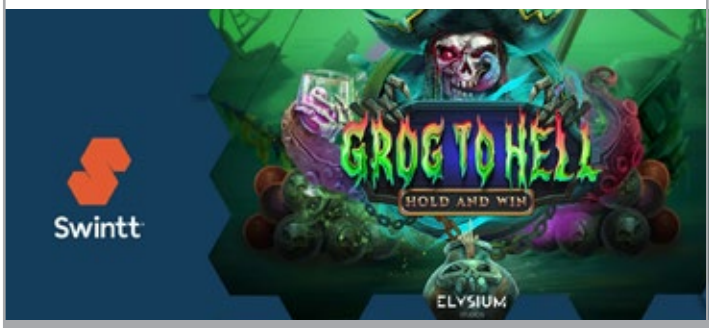
VINDRAL

Amusnet Enhances Live Casino Offering with Real-Time Streaming Technology from Vindral

READ THE FULL STORY AT FOCUS GN

Swintt

Blast your way to sunken bounty in Grog To Hell Hold & Win by Elysium Studios



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BGAMING

BGaming Expands in Peru with LaFija.com Partnership

READ THE FULL STORY AT RECENT SLOT RELEASES

KONGEBONUS

Kongebonus launches fifth annual Awards celebrating the best of iGaming in 2026

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ICONIC21

ICONIC21 lines up a four-game Halloween Pack for the spooky season



READ THE FULL STORY AT FOCUSGN

ICONIC21

ICONIC21 signs partnership with Adwa to expand portfolio reach

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GOLDEN WHALE PRODUCTIONS

Coolbet chooses Golden Whale to transform player engagement with advanced AI & machine learning

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DEGEN STUDIOS

DEGEN Studios rolls out the freakshow in Carnival of Freaks



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ICONIC21

ICONIC21 launches Gravity Poker combining Texas Hold'em gameplay with multipliers of up to 1,000x



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hipther

HIPTHER Launches Dedicated AI Summit in Prague – with €40,000 AI & Cybersecurity Startup Challenge

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SKILL ON NET

SkillOnNet New Zealand Licence Bid Advances

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LCKY GROUP

LCKY Group adds RoyalCasino to its brand portfolio

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bede

Sunbet Growth and Expansion Continues with BEDE partnership

READ THE FULL STORY AT GAMBLERS CONNECT

Peter & Sons

Peter & Sons Greece Launch Goes Live with Fonbet

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OCTOPLAY

Octoplay tops EILERS-FANTINI U.S. overall supplier ranking for sixth month in a row

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Aloplay

Aloplay Appoints iGaming Industry Leader Styliana Kalogreadou as Chief Business Development Officer

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GAMING CORPS

Gaming Corps signs content partnership with Veikkaus ahead of Finland's 2027 market opening

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MAXXI LABS

Maxxi Labs serves up Thanksgiving chaos with Turkeys Gone Wild



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BOOMING GAMES

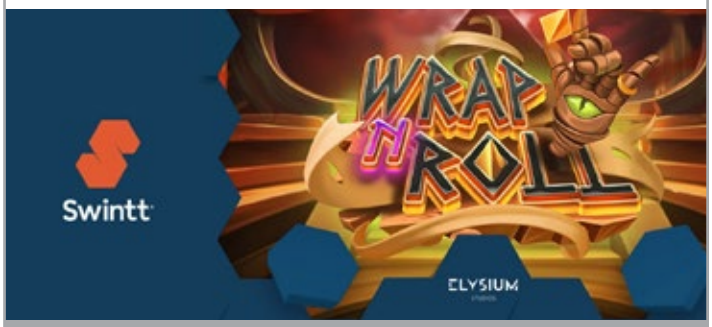
Join a pair of coin-crazy leprechauns in Greedy For Gold Power Hit 10,000 by Booming Games



READ THE FULL STORY AT FOCUS GN

Swintt

Unravel the mysteries of ancient Egypt in Wrap 'N' Roll by Elysium Studios



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GOLDEN WHALE PRODUCTIONS

Golden Whale expands into South Africa with PantherBet partnership

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SKILL ON NET

SkillOnNet Finnish Licence Secured Ahead of 2027 Opening

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Peter & Sons

Peter & Sons goes live in Alberta with BVGroup's BetVictor

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VELIPLAY
part of VeliTech

Do not adjust your sets – The Last Channel is here!



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OCTOPLAY

Octoplay extends its UK operator coverage with MrQ

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MEDIA TROOPERS

Media Troopers Expands Performance Marketing Reach into Mainstream Media

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BOOMING GAMES

Booming Games appoint Ally McIvor as Chief of Sales

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AVANTI

Changing the Live Casino Equation - Lewis Pek Interviews Gustaf Hagman

WATCH THE PODCAST AT G3 PULSE

ICONIC21

ICONIC21 targets 350+ jobs as Vilnius becomes a key European hub

READ THE INTERVIEW AT THE BALTIC TIMES

LCKY GROUP

Inside LCKY Group's M&A Strategy: Why Culture, Scale and Execution Matter

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BigTimeGaming

Fruity Slots Q&A - Extra Chilli

READ THE Q&A AT FRUITY SLOTS

MAXXI LABS

OLBG talks to Maxxi Labs' about the decentralised studio collective, launch slot Mad Ducks and its bold plans for the year ahead.

READ THE Q&A AT OLBG

KONGEBONUS

Kongebonus: building a Norwegian community from the grassroots up

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KONGEBONUS

Norway's Responsible Gambling Gap: Why Player Protection Needs to Follow the Player

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Bettortainment

Betting's live problem is not a technology gap. It is a skills gap

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GAME ON

More Than Just a Trophy: Why Everyone's a Winner When You Enter Awards

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AVANTI

Gustaf Hagman, Avanti Studios, on AI dealers: 'We're not taking the human out of the product'

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SPRIBE

Movers and Shakers: 77 million players, 300 staff – inside SPRIBE's lean model

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BigTimeGaming

Extra Chilli More Chilli Q&A

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AlOplay

What happens when your best affiliates become your competitors?

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AVANTI

Founders Unfiltered: Avanti Studios' Jonas Delin on Rethinking Live Casino and Taking the Leap Again

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VINDRAL

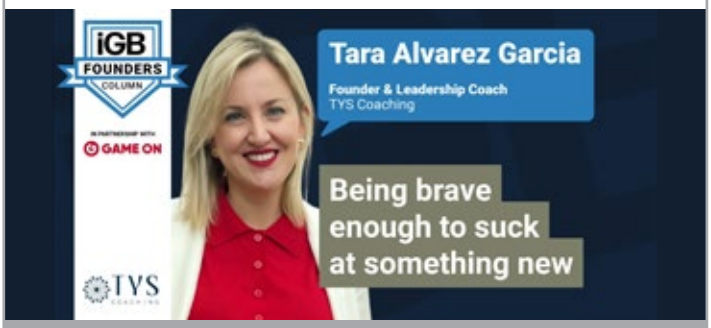
The new economics of live casino: why doing more no longer has to mean building more

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iGB FOUNDERS COLUMN

GAME ON

Tara Alvarez Garcia, TYS Coaching: Being brave enough to suck at something new



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What Winning Best Casino Affiliate Taught Us About the Value of Trust

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How technology is changing the face of digital content creation

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GAMING CORPS

Pushing the Limits: An Interview with Gaming Corps' Jon Harwood on 3 Pigs of Olympus 30000 Extreme

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AlOplay

Reliability Isn't a Selling Point Any More – It's an Entry Requirement

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Comparasino's Araminta Hannah: why great CRM is the difference between a referral and a relationship

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comparasino

Picking a casino shouldn't be a gamble: why licensed brands need to be seen

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Why Mainstream Media is Becoming a Customer-Acquisition Channel for Prediction Markets

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How BGaming's latest sustainability initiative has become a company philosophy

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Laura Taylor on Bringing Strategic Clarity and Hands-On Marketing Expertise to iGaming

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Why Telling Staff AI Won't Replace Them Doesn't Work

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VINDRAL

What do the Winter Games have in common with a roulette table?

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VELITECH

Founder Unfiltered: Itai Hadas CEO and Co-founder of VELI Group

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AVANTi

Exclusive Q&A with Steven Tabone, Commercial Director at Avanti Studios

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GAMING CORPS

Trust, Communication and Growth: Rachelle Colquitt on Operator Relationships

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The Optimisation Divide: When Better Decisions Start to Compound

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How technology is changing the face of digital content creation



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MAXXI LABS

Maxxi Labs: "Studios stay independent in how they build; the collective is what gets it to market"

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A Halloween lobby starts in August

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GOLDEN WHALE PRODUCTIONS

Build v Buy: Why Your Best Tech Might Not Come From Within



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Founders Unfiltered: Alex Wilson - Inside GameOn CMO's Mission to Close iGaming's Marketing Leadership Gap

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Maxxi Labs: "Studios stay independent in how they build; the collective is what gets it to market"

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SPRIBE

The Next Big Change In Crash Games Will Come From Players

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SLOTS TEMPLE

Why the industry needs to stop selling and start showing

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ICONIC21

Inside iDealer Boulevard Blackjack with ICONIC21 Product Owner Team Lead, Andrii Savyntsev

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Q&A Michelle Brown

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DEGEN STUDIOS

What makes a slot worth playing

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BGAMING

How Casual Games Can Drive Traffic to Online Casinos

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NEXT in Marketing Blogs: What iGaming Companies Can Learn from CapAldi



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Has Slot Volatility Hit Its Ceiling? Roundtable: Part One

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European Gaming Halloween Feature

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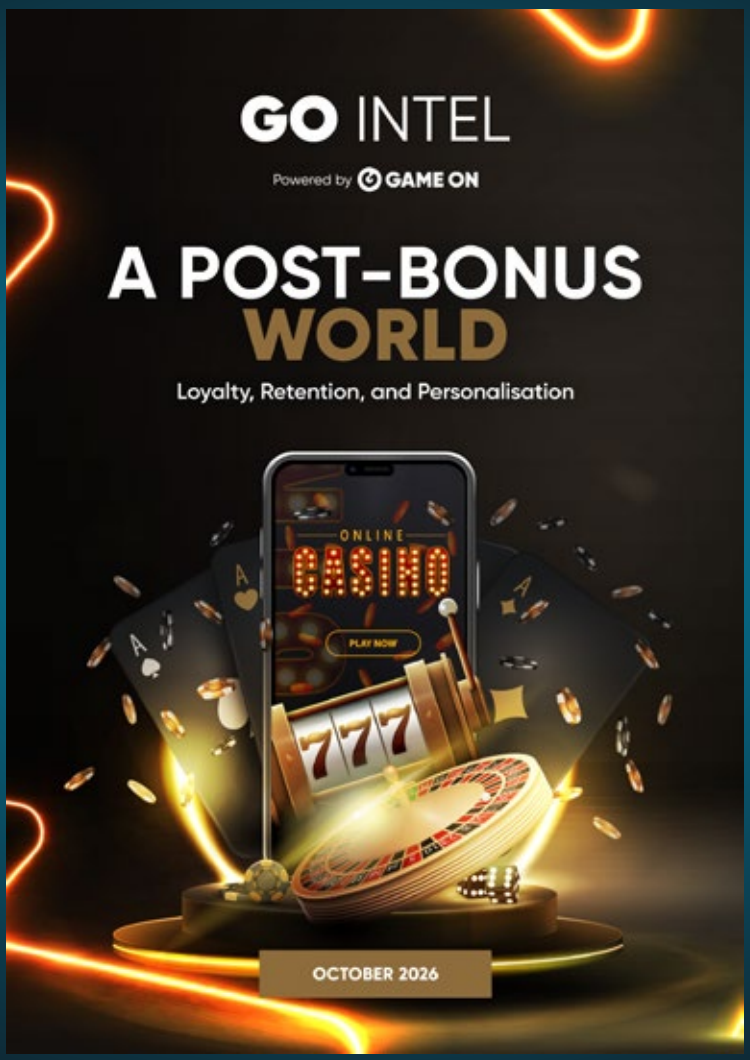
What Alberta's opening means for Canadian iGaming

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Has Slot Volatility Hit Its Ceiling? Roundtable - Part Two

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STRATEGIC INSIGHTS
& MARKET INTELLIGENCE



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