

FOCUS ON



**VENI
VIDI
RICHY
HOLD AND WIN**

91 PRESS RELEASES **31 EDITORIALS**

3 Clients participated in roundtables, **17** Opinion Pieces
7 Client interviews, **6** Q&A's, and **5** Podcasts

**337,920 Social media
impressions** delivered for our clients

SKILL ON NET

MegawaysCasino Launches First Exclusive Game, Megaloons



[READ THE FULL STORY AT MALTA MEDIA](#)

Peter & Sons

Peter & Sons signs distribution deal with Novibet

[READ THE FULL STORY AT EE GAMING](#)

GAMING CORPS

Gaming Corps Expands Global Reach Through Content Partnership with SpinOro by Anakatech

[READ THE FULL STORY AT GAMBLERS CONNECT](#)

MAXXI LABS

Six studios, one collective: Maxxi Labs makes its iGaming debut

[READ THE FULL STORY AT G3 NEWSWIRE](#)

B | G | A | M | I | N | G

BGaming Sweetens the Deal With Sugar Plinko



[READ THE FULL STORY AT iGAMING.ORG](#)

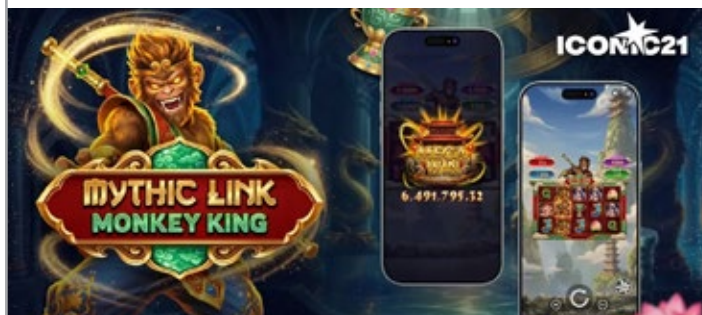
ICONIC21

Digital Game Provider ICONIC21 Prepares to Open New Premises in Vilnius, Creating 350+ Career Opportunities

[READ THE FULL STORY AT iGAMING FUTURE](#)

ICONIC21

ICONIC21 launches new series with Mythic Link: Monkey King slot



[READ THE FULL STORY AT GAMING SLOTS](#)

hipther

HIPHTER Warsaw Summit 2026: Where iGaming, Compliance and Tech Move Forward

[READ THE FULL STORY AT HIPHTER.COM](#)

AVANTI

Jonas Ericson joins Avanti Studios as Chief Financial Officer

[READ THE FULL STORY AT iGAMING TODAY](#)

iGaming veterans back Intro, a network built to make warm introductions repeatable

[READ THE FULL STORY AT iGAMING BUSINESS](#)



ICONIC21 Broadens Market Reach Through Alea Distribution Deal

[READ THE FULL STORY AT iGAMING TODAY](#)



Gaming Corps partners with PlayWin to bring NHL legends to new gaming experiences

[READ THE FULL STORY AT iGAMING BUSINESS](#)



BGaming Delivers a Wild West Showdown in Johnny vs Chicken



[READ THE FULL STORY AT FOCUSGN](#)



Avanti Studios launch in Brazil through Superbet

[READ THE FULL STORY AT EUROPEAN GAMING](#)



Start a stampede of wins in Buffalo Thunderstorm by Elysium Studios



[READ THE FULL STORY AT iGAMING BUSINESS](#)



Comparasino Launches National TV Campaign to Drive Next Phase of UK Growth

[READ THE FULL STORY AT iGAMING FUTURE](#)



MediaCruiser Helps Sportsbook and Prediction Market Operators Capitalize on Upcoming NFL Season

[READ THE FULL STORY AT iGAMING TODAY](#)



Prospect Gaming lights the fuse with Prospector Wilds: Get Lit



[READ THE FULL STORY AT EUROPEAN GAMING](#)



Big Time Gaming premieres Extra Chilli More Chilli exclusively at Casino Barcelona



[READ THE FULL STORY AT GAMING INTELLIGENCE](#)



Peter & Sons expands European reach with NetBet

[READ THE FULL STORY AT GLOBAL GAMBLING NEWS](#)



Gaming Corps signs global distribution agreement with Playtech

[READ THE FULL STORY AT iGAMING BUSINESS](#)



From Media Coverage to Market Intelligence: HIPHTER Launches Its First Intelligence Report – S1 2026

[READ THE FULL STORY AT HIPHTER](#)



Uncover the treasures of an empire in Veni Vidi Richy by Elysium Studios



[READ THE FULL STORY AT iGAMING BUSINESS](#)



Games Inc partners with CasinoFriday to bring character-led slots to experience-focused casino brands

[READ THE FULL STORY AT G3 NEWSWIRE](#)



Gaming Corps talks about Star Pigs of the Clusterverse with LCB



[READ THE FULL STORY AT LCB.ORG](#)



Gaming in Germany Conference announces initial agenda

[READ THE FULL STORY AT FOCUS GN](#)



Vindral Named Recipient of 2026 Technology & Engineering Emmy® Award

[READ THE FULL STORY AT G3 NEWSWIRE](#)



Vindral technology to feature in SVT's live software build showcase on EBU stand at IBC 2026

[READ THE FULL STORY AT IGAMING TODAY](#)



Defy the Odds partners with Hydrastack as the game conversion platform opens up to OEM partners

[READ THE FULL STORY AT G3 NEWSWIRE](#)



part of VeliTech

VeliPlay expands its flagship drone series with new game Drone 10000X



[READ THE FULL STORY AT G3 NEWSWIRE](#)



Maxxi Labs puts flagship Mad Ducks centre stage with Stake exclusive



[READ THE FULL STORY AT iGAMING BUSINESS](#)



ICONIC21 Launches Collectible Card-Themed Virtual Game Packs



[READ THE FULL STORY AT iGAMING FUTURE](#)



Kongebonus unveils Norway's first Complaints Resolution Centre for online casino players

[READ THE FULL STORY AT IGAMING BUSINESS](#)



ICONIC21 Partners with BC Rytas as It Expands Operations in Vilnius

[READ THE FULL STORY AT iGAMING FUTURE](#)



SVT to showcase remote production software build with Vindral at IBC 2026

[READ THE FULL STORY AT HIPHER](#)



Spribe Gains Legal Momentum in Europe as Court Grants Provisional Injunction Against Aviator

[READ THE FULL STORY AT GAMBLING NEWS](#)



Six studios. Six identities. One collective: Maxxi Labs puts its creative line-up centre stage

[READ THE FULL STORY AT GAMBLERS CONNECT](#)

PLAYNETIC

Playnetic goes live with Svenska Spel Sport & Casino, in Sweden through Light & Wonder

[READ THE FULL STORY AT iGAMING FUTURE](#)



Land Fruitful Wins with BGaming's Bonanza Billion Merge Up™+



[READ THE FULL STORY AT iGAMING FUTURE](#)



Heaven of 7 adds 3 Treasures of Egypt to its growing slot portfolio



[READ THE FULL STORY AT EE GAMING](#)



Peter & Sons

Peter & Sons expands Canadian presence with Tonybet launch in Ontario and Alberta

[READ THE FULL STORY AT iGAMING TODAY](#)



Stakelogic Live deals in at Casino House as Danish partnership widens

[READ THE FULL STORY AT EUROPEAN GAMING](#)



Winpot Teams Up with Global Gaming Leader Light & Wonder

[READ THE FULL STORY AT iGAMING TODAY](#)



Gaming in Spain Conference announces agendas

[READ THE FULL STORY AT GAMING IN EU](#)



Gaming Corps Expands North American Reach Through Loto-Québec Partnership

[READ THE FULL STORY AT iGAMING TODAY](#)



ICONIC21 goes live with Winpot MX, launching live casino and RNG portfolio in Mexico

[READ THE FULL STORY AT NEXT.IO](#)



OCTOPLAY

Octoplay goes live with Napoleon – Belgium's biggest online casino operator

READ THE FULL STORY AT GAMING INTELLIGENCE

B | G | A | M | I | N | G

Kerma Games and BGaming Enter Strategic Partnership Around Snoop Dogg Dollars

READ THE FULL STORY AT INTERGAME ONLINE

VELITECH

VeliTech secures ISO/IEC 27001:2022 certification for VeliPlay and Heaven of 7

READ THE FULL STORY AT EE GAMING

MAXXI LABS

Maxxi Labs Go Live on Stake

READ THE FULL STORY AT IGAMING TODAY



eyeDP expands customer offering with Mindway AI partnership

READ THE FULL STORY AT iGAMING FUTURE

BETER

BETER enters Canadian market with Ontario supplier registration

READ THE FULL STORY AT IREDELL FREE NEWS



S Gaming confirms significant partnership, delivering exciting slot titles to Betfred

READ THE FULL STORY AT iGAMING BUSINESS

hipther

HIPHTER and IMGL Formalise Partnership to Strengthen Regulatory Dialogue

READ THE FULL STORY AT DIGITAL GAMING

B | G | A | M | I | N | G

BGaming Enters Austria with win2day Partnership

READ THE FULL STORY AT CASINO GURU

BETER

BETER to showcase Esports and Sports Portfolio at SBC Lisbon

READ THE FULL STORY AT iGAMING TODAY



Avanti Studios Expands Operations with New Malta Office

WATCH THE FULL STORY AT GAMING NEWS BYTE

**GAMING
CORPS**

Gaming Corps goes live on Starcasino.nl with Star Pigs of the Clusterverse

READ THE FULL STORY AT EUROPEAN GAMING

BETER

BETER Partners With OpenBet to Expand Fast-Paced Betting Content Distribution

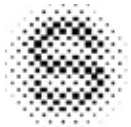
[READ THE FULL STORY AT IGAMING TODAY](#)



OCTOPLAY

Octoplay storms into Alberta with 7 tier-one operators live from day one

[READ THE FULL STORY iGAMING TODAY](#)



SPRIBE

SPRIBE signs Brazilian football sensation Luva de Pedreiro as Aviator brand ambassador

[READ THE FULL STORY iGAMING TODAY](#)

PLAYNETIC

Playnetic goes live across GBO's brands in Italy

[READ THE FULL STORY AT GAMING NEWS BYTE](#)

BETER

ADM authorises Setka Cup betting, opening Italian market for BETER

[READ THE FULL STORY AT EUROPEAN GAMING](#)



TERRAGON

Terragon appoints Tim French as Commercial Director to spearhead next phase of growth

[READ THE FULL STORY AT THE BET PRESS](#)



CASINOCANADA

Canada's fastest-growing gambling formats aren't legally gambling at all, new CasinoCanada research finds

[READ THE FULL STORY AT THE BET PRESS](#)



Swintt

Swintt spin up a storm in new Diamond Tornado slot

THNDR

THNDR Opens Platform to Third-Party Skill Game Studios

[READ THE FULL STORY AT GAMING NEWS BYTE](#)



[READ THE FULL STORY AT iGAMING BUSINESS](#)

MEDIA TROOPERS

Media Troopers Eyes Gaming and Prediction Markets with G2E and PREDICT Attendance

[READ THE FULL STORY AT G3 NEWSWIRE](#)

Bettortainment

Bettortainment launches live engagement engine as operators target the in-play window

[READ THE FULL STORY AT iGAMING BUSINESS](#)



KONGEBONUS

Kongebonus publishes Industry Contacts hub 'Bransjekontakter' to spotlight voices shaping iGaming

[READ THE FULL STORY AT iGAMING TODAY](#)



Winpot Signs Sponsorship Deal With Tomateros de Culiacán

[READ THE FULL STORY AT G3 NEWS WIRE](#)



Playradar's Newest Slot Ned & Ted Brings Farmyard Fun to the Reels



[READ THE FULL STORY AT iGAMING INTELLIGENCE](#)



Big Time Gaming

Extra Chilli More Chilli by Evolution's Big Time Gaming



[READ THE FULL STORY AT GAMING INTELLIGENCE](#)



eyeDP and BetComply set to launch joint proposition for Dutch market

[READ THE FULL STORY AT iGAMING TODAY](#)

BETER

BETER data reveals World Cup drove 27% growth in eFootball player numbers

[READ THE FULL STORY AT iGAMING BUSINESS](#)



VINDRAL

Creedroomz goes live with Inferno Roulette powered by Vindral V-Track Roulette

[READ THE FULL STORY AT iGAMING BUSINESS](#)

**GAMING
CORPS**

Gaming Corps signs deal with BOYLE Sports to extend partnership to the UK

[READ THE FULL STORY AT iGAMING BUSINESS](#)

BETER

BETER bolsters its position in the Canadian market with Alberta supplier registration

[READ THE FULL STORY AT iGAMING BUSINESS](#)



VINDRAL

Vindral and Gaming Support launch first GLI-certified Green Wheel

[READ THE FULL STORY AT EUROPEAN GAMING](#)

GAMING IN SPAIN part of GAMING IN EUROPE

Spanish operators signal strong opposition against gambling reform ahead of Gaming in Spain Conference

[READ THE FULL STORY AT IGAMING FUTURE](#)

sportradar

Sportradar SBC Lisbon - Michael Jordan, Carston Koerl, Jason Robins Exclusive Backstage Photograph

[READ THE FULL STORY GLOBAL GAMING INSIDER](#)

Wiztech group

Wiztech and Dreidel Interactive to form joint venture after Mexican-made online slots prove a hit on Winpot

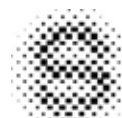
[READ THE FULL STORY INTER GAME ONLINE](#)

SEPTEMBER 2026 EDITORIAL HIGHLIGHTS

WINPOT

SBC Summit Spotlight: Yoni Sidi, Winpot MX

[READ THE FULL STORY AT SBC NOTICIAS](#)



SPRIBE

Shalva Bukia on SPRIBE's Next Move: Turning Aviator, Trader and Challenges Into One Continuous Journey

[READ THE FULL STORY AT CASINO RANK](#)

ICONIC21

Edvardas Sadovskis, of ICONIC21 on Finding the Gap Between RNG, Live Casino and What Players

[READ THE FULL STORY AT CASINO RANK](#)



KONGEBONUS

Why football traffic needs more than "Odds and Offers"

[READ THE FULL STORY AT G3 N](#)

MAXXI LABS

Different Minds, Different Games

[READ THE Q&A AT GAMING NEWS BYTE](#)



PINEAPPLE PLAY

Founders Unfiltered: Cameron Fraser, Co-Founder & CEO of Pineapple Play

[READ THE Q&A AT iGAMING NEWS](#)



The AI Opportunity and What it Means for Virtual Sports in North America

READ THE Q&A AT GAMING AMERICAS



Allan Stone, Intelitics, on prediction markets: 'Most of the gap is marketing, not regulation'

READ THE INTERVIEW AT EUROPEAN GAMING



Inside 1X2 Network: Why Math Models and Personality Drive Modern Slot

READ THE Q&A AT COMPARISINO



Making Sense Of The Mexican Market

READ THE FULL STORY AT DING NEWS



Get to Know Canadian Gaming

WATCH THE PODCAST AT GAMING NEWS CANADA



The Future of Crypto Casinos: Where Does The Industry Go Next?

READ THE ROUNDTABLE AT iGAMING NEWS



In defence of the familiar slot

READ THE FULL STORY EE GAMING

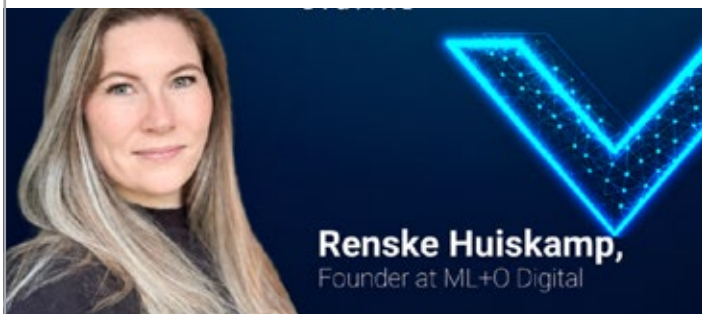


Gaming Corps talks about Star Pigs of the Clusterverse with LCBGaGa

READ THE FULL STORY AT LCB.ORG



Map the Journey Before Letting Marketing Automation Run



READ THE FULL STORY AT THE BET PRESS



The market you launched in is not the market you're operating in

READ THE FULL STORY AT iGAMING BUSINESS



G3 Showcase - Kongebonus: Putting player trust at the heart of affiliation (page 54)

READ THE FULL STORY AT G3 MAGAZINE

MEDIA TROOPERS

From Side Panel to Main Stage: How Prediction Markets are Reshaping Gaming Industry Events

[READ THE FULL STORY AT NEXT.IO](#)

GAME ON

Founders Unfiltered: Sarah Blackburn on Building GameOn, Trusting Your Instincts and Knowing When to Say No

[READ THE INTERVIEW AT iGAMING NEWS](#)

MEDIA TROOPERS

The NFL's new battle for attention

[READ THE FULL STORY AT G3 NEWSWIRE](#)

BGAMING

Three Game Worlds: Turning Content into a Growth Engine

[READ THE FULL STORY AT G3 NEWSWIRE](#)

ALOPLAY

Built Around the Operator - Aloplay's plan for sustainable B2B growth.

[READ THE Q&A AT G3 MAGAZINE](#)

MAXXI LABS

Different Minds, Different Games - Maxxi Labs on why casino content needs to stand out

[READ THE Q&A AT G3 MAGAZINE](#)



The outsider advantage: Viewing iGaming through a different lens

[READ THE INTERVIEW AT iGAMING BUSINESS](#)

MVG

MVG: Why memorable slot design transcends graphics

[READ THE FULL STORY AT iGAMING EXPERT](#)

GOLDEN WHALE PRODUCTIONS

Interview with Claudia Heiling: Technology Must Create Practical Value

[READ THE FULL STORY AT iGAMING REVIEW](#)

1X2 NETWORK

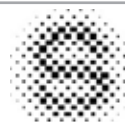
Built to Last - Regulation, North America and the AI Opportunity

[READ THE Q&A AT G3 MAGAZINE](#)

1X2 NETWORK

How 1X2 Network is Building a Business That is Prepared for the Future

[READ THE Q&A AT iGAMING FUTURE](#)



SPRIBE

Why Aviator Is Still The Game Every Crash Title Gets Measured Against

[READ THE FULL STORY AT COMPARISINO](#)



Golden Whale G3 Showcase

[READ THE FULL STORY AT G3 MAGAZINE](#)



C-Lvl Leaders Interview with Claudia Heiling

[READ THE INTERVIEW AT CLAST LINKEDIN](#)



When Is Gambling Not Gambling? Canada's stance on Fantasy Sports and Prediction Markets

[READ THE FULL STORY GAMING AMERICAS](#)



The Changing Role of CFO: How Saying No Can Be an Advantage in iGaming

[READ THE INTERVIEW AT GBC TIME](#)



Unlocking Spain's Live Casino Market via Compliant Innovation

[READ THE FULL STORY GAMING IN EU](#)



Three Game Worlds: Turning Content into a Growth Engine

[READ THE INTERVIEW AT G3 NEWSWIRE](#)



Founders Unfiltered: Deborah Conte-Santoro, Managing Director of Swiss Casinos Technology AG

[READ THE FULL STORY iGAMING NEWS](#)



Bede Gaming: Future of segmentation is no segmentation

[READ THE FULL STORY AT CANADIAN GAMING BUSINESS](#)



Panel Discussion: Build vs Buy, iGaming's Biggest Tech Dilemma

[WATCH THE PANEL ON HIPHTER TV](#)



G3 Showcase - GameOn: Strategic Marketing Powered by Intelligence (page 48)

[READ THE FULL STORY AT G3 MAGAZINE](#)

STRATEGIC INSIGHTS & MARKET INTELLIGENCE



GO INTEL

Powered by  **GAME ON**

Partnered with

FIRSTLOOKGAMES

Connecting Game Studios and Affiliates

1000+
IGAMING PUBLISHERS

3000+
REGISTERED WEBSITES

400K+
REVIEWS CREATED

First Look Games is a pioneering platform designed to bridge the gap between game studios and iGaming publishers. By providing publishers with direct access to game data and marketing assets, First Look Games helps studios promote their new and existing titles with greater efficiency and reach. With access to over 1020 affiliates globally, the platform empowers studios with streamlined marketing and real-time reporting while ensuring publishers can generate compliant, high-quality content that effectively showcases each game.

firstlookgames.com | hello@firstlookgames.com |

[in](#) [@](#) [f](#)



www.gameon.im