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7 Client interviews, 21 Q&A's, and 5 Podcasts

327,420 Social media impressions delivered for our clients

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InsightPlay.ai Strengthens Commercial Leadership with Appointment of Diego Van Meerbeke

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VeliGames Expands Its Content Library to Accelerate Operator Growth in Emerging Markets

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DEGEN Studios turns to the wild side with Zoomania



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Gaming Corps Secures Major UK Rollout Through Rank Interactive Partnership

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OLG launches innovative new React Native Mobile App with Bede Gaming

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Comparasino Makes TV debut with ITVX Ad Campaign

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MEDIA TROOPERS

Media Troopers Highlights March Madness Betting Surge Across US-Regulated Markets

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Swintt unveil a new sweet treat in Jelly Hunter Quadspins



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StakeLogic partners with Casino Elite in Belgium

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Golden Whale appoints Jaime Ocampo as Managing Director of Asia

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Gaming Corps Expands UK Footprint Through Tote Casino Integration

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Red Papaya Sets Sail with Pirate's Fight for Fortune



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eyeDP secures strategic investment to accelerate growth

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ICONIC21 launches Jack and the Wild Beanstalk, a multiplier-driven slot built for extended engagement



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BGaming Partners with Brazilian Football Legend Júlio César

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SPRIBE Wins Interim Injunction in Brazil – Court Orders Betnacional to Immediately Cease Unauthorized Use of "AVIATOR"

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Prepare to Be Dazzled in BGaming's Bling Blitz Diamond Drop



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Golden Whale partners with Text.com

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THINK BIGGER

Stakelogic joins Stake Denmark as brand grows casino presence in market

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DEFY THE ODDS
Define the Future

Defy the Odds & BettingStartups announce partnership

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ICONIC21

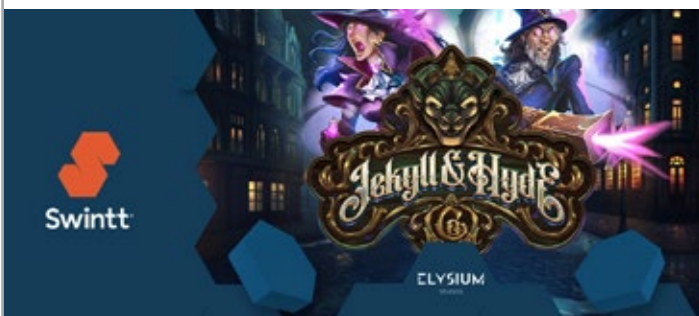
ICONIC21 launches Squeeze Baccarat, bringing the ritual of the reveal to the RNG format



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 **Swintt**

Track down monster wins in Jekyll & Hyde Co. from Elysium Studios



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Gaming Corps rolls out full games catalogue with BetWright in the UK

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 **ETHICAL GAMBLING FORUM 2024**

One Week Until the Ethical Gambling Forum: Industry Leaders Set to Converge in Leeds for a Landmark Event

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HIPHTER Positions Vilnius at the Centre of Europe's Fintech Growth with New Annual Fintech Summit

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TAG Media and Gamblitude Launch affie.ai

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Incentive Games partners with Hollywood Bets to launch multi-experience gaming suite

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Gaming Corps brings scratchcard-inspired action to market with Instant Blitz



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Peter & Sons

Peter & Sons reaches 70% of Italian market through strategic operator partnerships

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ICONIC21

ICONIC21 launches Buffalo Bonanza Hold & Win



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STRIVE GAMING

Strive Gaming selected to support Resorts World Bet's New Jersey iCasino launch

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Incentive Games launches real-money games with Novibet in Brazil

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ICONIC21

Hub88 strikes deal with Iconic21 for igaming content

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Microgaming launches Link & Merge mechanic across three-game release

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Gaming Corps Solidifies European Presence with Strategic Lebull Partnership in Portugal

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HIPHTER Appoints Elena Stepanyatova as Event Content & Production Manager

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APRIL 2026 EDITORIAL HIGHLIGHTS



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The Future of Betting: From Click-to-Bet to Say-to-Bet

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Infrastructure Advantage: Rethinking Streaming in iGaming

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Designing For Players without Designing for yourself.

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Data, Design and High-Volatility: A Deep Dive into Lucky Rainbow Rush with Red Papaya

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Intervju med Red Papaya: Slik er Nova Blast Ultra bygget for moderne spillere

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Beyond the Aggregator: How Curated Content Ecosystems are Refining Player Retention

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Roxana Nazalu on Elevating Strategic Marketing in iGaming

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The Next Phase of Canadian iGaming: Ontario, Alberta, and the Future

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Eight years of BGaming: Growth, innovation and a people-first culture

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Is Live Casino Playing It Too Safe?

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Eberhard Dürschmid, Golden Whale: Full Model Control & Real-Time Growth in iGaming

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Fruity Slots: The Affiliate Playbook is Changing

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Prediction Markets Regulation Underway In Malta

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Getting to know Red Papaya

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Alex Wilson (GameOn): Por qué los datos y la investigación deben ser la base de tu estrategia de marketing

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Beyond the Burn: How Systemic Responsibility Drives Long-Term ROI

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The zest of innovation: How Red Papaya is redefining the flagship studio model

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Ready before the whistle: How affiliates should approach the World Cup

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Sector Del Juego Interview with Avanti's Co Founder- Jonas Delin

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Prime-Time Personalisation: Why Comparasino is Taking its "Smarter Search" Mission to ITVX

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Ground-level knowledge: A key differentiator during the 2026 World Cup

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Playradar launch signals a new era of iGaming as sports and casino content combine

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Allan Stone, Intelitics: From Volume to Value – Rethinking Affiliate Bidding in Sports Betting

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Jordie Wagner, Mirror Image Gaming: Redefining Burst Formats with Modern Game Architecture

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Smarter Engagement Starts with a Nudge

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From Sports Betting to igaming - navigating growth in a split regulated market.

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How to align PR, social, affiliates and product marketing

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Movers and Shakers – Why the UK tax rise has changed the conversation, not the opportunity

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Alberta's Next Step into a Regulated Commercial Gambling Market: What it Means for Operators and Affiliates

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Betting at the Speed of Chat

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First Look Games Launches FLG Analytics - the first marketing intelligence platform built for iGaming studios

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Martyn Hannah, Comparasino: How ITVX deal shifts affiliates out of the shadows

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How Gaming Corps is Reimagining Instant Wins with Instant Blitz

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Governing A Breakout: SPRIBE's Shalva Bukia On Product Discipline At Scale

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Intelitics

Why Operators Know FTD Is Wrong and Still Can't Replace It

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DEGEN Studios Slots Q&A with Danny Gordon

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What the Betsson/Inter Milan case reveals about cross-border gambling branding when two restrictive regimes collide

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Operations, not maths: the underestimated constraint in live casino product design

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KIRON interactive

Why prioritisation, not output, is the first thing to slip under complexity

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G3 Podcast with Graham Greensmith, CCO Gaming Corps - When demand explodes, what to prioritise first

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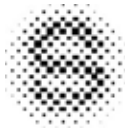
Managing Momentum: Prioritisation and the protection of growth

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SWISS  CASINOS

The Swiss Blueprint: Innovation Under Regulation (page 60)

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What Trends Will Define the 2026 World Cup: Roundtable

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