

FOCUS ON



55 PRESS RELEASES **35** EDITORIALS

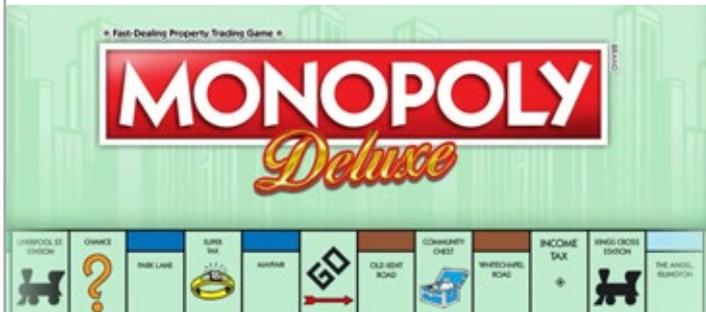
5 Clients participated in roundtables, 9 Opinion Pieces
6 Client interviews, 9 Q&A's, and 2 Podcasts

297,260 Social media impressions delivered for our clients

12 AWARDS WON



Big Time Gaming presents Monopoly Deluxe



READ THE FULL STORY AT GAMING NEWS ROOM



Stakelogic signs new content partnership with Marathonbet in Spain

READ THE FULL STORY AT THE iGAMING



Playnetic Appoints David Mann as Chief Executive Officer to Drive Next Phase of Global Growth

READ THE FULL STORY AT GAMING INTELLIGENCE



Swintt increase German market presence with new Entain integration

READ THE FULL STORY AT EEGAMING



Tasty Bonanza 10,000 Bigger, Sweeter, and Packed with 10,000x Wins!



READ THE FULL STORY AT GAMING SLOTS



Veli Group Launches Flagship Brand Casongo in Denmark

READ THE FULL STORY AT iGAMING FUTURE



Discover Mega Mammoth - Multiplier Mayhem Slot Adventure from Gaming Corps



READ THE FULL STORY AT GAMES AND CASINO



Swiss Casinos debuts ReelLink

READ THE FULL STORY AT G3 NEWSWIRE



Gaming Corps Expands UK Reach Through Content Partnership with PricedUp

READ THE FULL STORY AT EE GAMING

 **Peter & Sons**

Peter & Sons Bolsters Ontario Presence with Landmark Casino Time Content Agreement

READ THE FULL STORY AT GAMING INTERNATIONAL

B | G | A | M | I | N | G |

Explore the BGaming Universe at ICE Barcelona

READ THE FULL STORY AT CASINO COMPENDIUM

B | G | A | M | I | N | G |

Land Diamond-Encrusted Prizes in BGaming’s Jewel Boom Super Drop



READ THE FULL STORY AT FOCUS GN

BOOMING GAMES

Let it sparkle: Diamonds Diamonds Diamonds: Hold and Win is here!



READ THE FULL STORY AT iGAMING BUSINESS



Reach the big win stratosphere in Nova Blast Ultra from Red Papaya



READ THE FULL STORY AT

ICONIC21

ICONIC21 Adds Progressive Slot Vikings Wild Feast to Portfolio



READ THE FULL STORY AT LCB

BETER

BETER names Matid Tapia Gomez as LatAm Business Development Manager

READ THE FULL STORY AT iGAMING BUSINESS

 **INCENTIVE GAMES**

Incentive Games expands global partnership with Bet365 to launch real-money gameser

READ THE FULL STORY AT CASINO GURU

BOOMING GAMES

Power of Hercules Bonanza Brings Cascading Reels and 500x Multiplier Power



READ THE FULL STORY AT G3 NEWSWIRE

 **AVANTI**

Industry veterans join forces to establish Avanti Studios

READ THE FULL STORY AT GAMING INTELLIGENCE

GAMING CORPS

BetMGM Partners with Gaming Corps for Ontario Launch

READ THE FULL STORY AT iGAMING FUTURE

GOLDEN WHALE PRODUCTIONS 

Golden Whale launches BonusPilot to bring real-time deep incentive intelligence and automation to iGaming operators

READ THE FULL STORY AT EE GAMING

 **Mirror Image Gaming.io**

Join Queen Lizzie in Royal Drop from Mirror Image Gaming



READ THE FULL STORY AT iGAMING BUSINESS

GAMING IN FINLAND
part of GAMING IN EUROPE

Gaming in Finland @ICE announces program

READ THE FULL STORY AT GAMING IN FINLAND

 **OCTOPLAY**

Novibet Brings Octoplay Live in Greece, Expanding Casino Offering

READ THE FULL STORY AT GAMING INTELLIGENCE

B | G | A | M | I | N | G |

Crack Open the Vault in BGaming's Mystery Heist



READ THE FULL STORY AT GAMING NEWS ROOM

 **Swintt**

Swintt Games Live at Starcasino.it

READ THE FULL STORY AT iGAMING FUTURE

STAKELOGIC
THINK BIGGER

Stakelogic's Mega Fortune puts a classic slot spin on modern Hold 'n' Win play



READ THE FULL STORY AT EE GAMING

BETER

BETER enters sixth US state with North Carolina approval

READ THE FULL STORY AT ESPORTS INSIDER



eyeDP Partners with idvcheck to Provide Anti-Money Laundering Solutions

READ THE FULL STORY AT GAMING NEWS BYTE

InsightPlay.ai

InsightPlay.ai Raises \$500K Seed Round Backed by Leading Industry Veterans to Accelerate AI Transformation in iGaming

READ THE FULL STORY AT iGAMING TODAY



Glitnor becomes LCKY Group as company enters next growth stage

READ THE FULL STORY AT iGAMING TODAY

GAMING CORPS

Gaming Corps dives into deep-sea action with Fins of Fortune



READ THE FULL STORY AT iGAMING BUSINESS

DEGEN STUDIOS

DEGEN Studios appoints Reinholds Sprogis as Senior Game Producer

READ THE FULL STORY AT EE GAMING

BETER

BETER is heading to ICE Barcelona 2026ds

READ THE FULL STORY AT iGAMING BUSINESS



Etienne Azzopardi appointed interim managing director at Swintt

READ THE FULL STORY AT NEXT.IO



SWA Partners with Sportradar to Launch Groundbreaking In-Play MMA Betting Product

READ THE FULL STORY AT G3 NEWSWIRE

BETER's Setka Cup Table Tennis approved for North Carolina sports betting catalogue

READ THE FULL STORY AT ESPORTS INSIDER

Kiron Interactive names Rob Peché as Global Head of Sales

READ THE FULL STORY iGAMING TODAY

Gaming Corps Pushes Globally with Bet365's Casino Brand

READ THE FULL STORY AT GAMBLING NEWS

Hit a Winning Hand in Surrender Multihand Blackjack



READ THE FULL STORY AT EE GAMING

HIPHTER Baltics: HIPHTER Announces New Riga Date & LexLegas as Strategic Partner

READ THE FULL STORY AT HIPHTER

DEGEN Studios brings Wild West chaos to the reels with Sunset Showdown



READ THE FULL STORY AT G3 NEWSWIRE

Wiztech expands platform with prediction market solution

READ THE FULL STORY AT iGAMING TODAY

Vindral and Sportswik Partner to Transform Digital Sports Coverage with Real-Time Streaming and Fan Engagement

READ THE FULL STORY AT HIPHTER

HIPHTER Movement Unveils 2026 Run Challenge to Help Runners Stick With Training Beyond January

READ THE FULL STORY AT HIPHTER

BGaming Secures Partnership with Pokerstars

READ THE FULL STORY AT iGAMING TODAY



Swintt sail down the river of fortune in Sun Wind Cash Boat



READ THE FULL STORY AT [iGAMING BUSINESS](#)



Kongebonus Awards 2025 winners revealed

READ THE FULL STORY AT [EE GAMING](#)



Octoplay Goes Live in Michigan

READ THE FULL STORY AT [CASINO GURU](#)

JANUARY 2026 EDITORIAL HIGHLIGHTS



Alex Lorimer: you're set to see the strongest Gaming Corps in history

READ THE FULL STORY AT [iGAMING EXPERT](#)



Aviator: Going beyond points and leaderboards

READ THE FULL STORY AT [iGAMING REPUBLIC](#)



Alexander Björkén: Diablo II is timeless

READ THE FULL STORY AT [SLOTS BEATS](#)



Getting to know InsightPlay

READ THE FULL STORY AT [iGAMING FUTURE](#)



Connection Ecosystems

READ THE INTERVIEW AT [G3 MAGAZINE](#)



Entain's 2026 iGaming Outlook

READ THE FULL STORY AT [G3 NEWSWIRE](#)



The Rise of Identity-Led Slots

READ THE FULL STORY AT G3 NEWSWIRE



Interview with Nederlands Online Casino

READ THE FULL STORY AT EUROPEAN GAMING



Off the Wall iGaming Marketing Stunts

READ THE FULL STORY AT G3 NEWSWIRE



How eyeDP created a purpose-built solution for iGaming's screening problem

READ THE FULL STORY NEXT.IO



The Virtual Sports Comeback

READ THE FULL STORY NEXT.IO



The Power of the Lead-Up: Why Visibility Before ICE Defines Success

READ THE FULL STORY GAMING NEWS ROOM



Elantil ICE preview: AI, crypto and Elanbusus!

READ THE FULL STORY AT GLOBAL GAMING INSIDER



Beter expands fast-betting offering to help sportsbooks unlock 2026 World Cup potential

READ THE FULL GAMING INTERNATIONAL ONLINE



Fundadores de Avanti: "Queremos resolver los problemas de los operadores que frenan el casino en vivo"

READ THE INTERVIEW AT GAMING INTELLIGENCE



Avanti Studios: Scalable innovation without an AI revolution

READ THE FULL STORY GLOBAL GAMING INSIDER



Casino Guru speaks to Adam Pentecost: "The biggest shift has been a sharper focus on intent"

READ THE FULL STORY AT CASINO.GURU

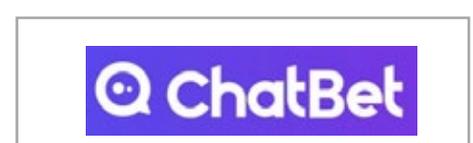


Why the Right Promotional Staff Can Make or Break Your ICE 2026 Stand

READ THE FULL GAME ON

Showcase

GAMES, INNOVATIONS & PLATFORMS - ICE BARCELONA 26



BP THE BET PRESS





EditorialThe Power of Community: How Transparency Creates a Unique Bond with Players

READ THE FULL STORY AT GAMING NEWS ROOM



The 2026 Vision: Industry Leaders on the Shifts, Scaling, and Strategies Defining the Year Ahead

READ THE FULL STORY AT THE BET PRESS



Breaking America S Gaming

READ THE FULL STORY AT GAMING AMERICAS



Why high-tax markets are accelerating the shift to crash games

READ THE FULL STORY GAMING NEWS BYTE



From bonus wars to UX wars

READ THE FULL STORY AT iGAMING BUSINESS



Volume-based bidding: why it fails and what smart marketers do instead

READ THE FULL STORY AT GAMING AMERICAS



How Artificial Intelligence and Machine Learning are Redefining Incentives in iGaming

READ THE FULL STORY AT iGAMING FUTURE



How Mirror Image Gaming is redefining burst games

READ THE FULL STORY G3 NEWSWIRE



The half time hero: Why crash games are the ultimate cross-sell tool for sportsbooks

READ THE FULL STORY AT GAMING AMERICAS



SPRIBE

B|G|A|M|I|N|G|



RUBYSTONE



Games Inc.

iGaming in 2026: Emerging Markets, Changing Player Demands, and Winning Strategies

[READ THE ROUNDTABLE AT EE GAMING](#)



GAME ON

WEDIA

WINPOT.

Roundtable: Branding through affiliates

[READ THE ROUNDTABLE AT NEXT.IO](#)

STRATEGIC INSIGHTS & MARKET INTELLIGENCE



GO INTEL

Powered by  **GAME ON**

Partnered with

FIRSTLOOKGAMES

Connecting Game Studios and Affiliates

1020+

IGAMING PUBLISHERS

1500+

REGISTERED WEBSITES

361K+

REVIEWS CREATED

First Look Games is a pioneering platform designed to bridge the gap between game studios and iGaming publishers. By providing publishers with direct access to game data and marketing assets, First Look Games helps studios promote their new and existing titles with greater efficiency and reach. With access to over 1020 affiliates globally, the platform empowers studios with streamlined marketing and real-time reporting while ensuring publishers can generate compliant, high-quality content that effectively showcases each game.

firstlookgames.com | hello@firstlookgames.com |

[in](#) [@](#) [f](#)

 **GAME ON**

www.gameon.im