

FOCUS ON



GAMING
CORPS

46 PRESS RELEASES **28** EDITORIALS

8 Clients participated in roundtables, **14** Opinion Pieces
11 Client interviews, **10** Q&A's, and **3** Podcasts

304,740 Social media
impressions delivered for our clients

15
AWARD
ENTRIES

BOOMING GAMES

Booming Games Powers into Winter with Polar Buffalo Hold and Win Extreme 25,000!



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SLOTS TEMPLE

Slots Temple Announces Greentube Partnership

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Peter & Sons

Peter & Sons Takes its Signature Sounds to Spotify

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HIPHTER Reveals Draft Agenda for Prague Summit 2026 – The Biggest Edition Yet

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NORTHERNLIGHTS

Embark on a high seas adventure in Captain WinBreaker from Northern Lights Gaming



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SKILL ON NET

SkillOnNet unveils first AI-driven live roulette game

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STAKELOGIC[®]

THINK BIGGER

Stakelogic adds festive flavour to fan-favourite with Big Sugar Bonanza Xmas



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Sapyns delivers company events at ICE & iGB Live!

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Vivid Gaming and Octavian Gaming Expand Across Italy Through Co-Developed Title

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C Suite Product Engineering at BEDE

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Gaming Corps Expands UK Presence with Buzz Bingo Partnership

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BGaming's Viral Hit Aviamasters™ Gets an Exciting X-Mas edition



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Celebrate in Style! Booming Games Launches Gold and Glamour Hold and Win for a Glittering Start to the



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Get into the holiday spirit with Christmas Megapots from Big Time Gaming



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Experience Classic Slot Thrills this Christmas With BGaming's Totally Hot



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Stakelogic Strengthens in Latin America with Betplay Partnership in Colombia

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Gaming Corps names Fredrik Geijer Chief Financial Officer

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ICONIC21 announces the release of Sweet Royale Xmas



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BetMakers activates Kiron Interactive virtual racing content through CoreAPI

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Gaming Corps inks strategic UK deal with MrQ

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Vindral and Imagine Live announce strategic partnership to elevate next-generation Live Casino experiences

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LiveCasino.ie launches inaugural LiveCasino Awards 2025

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Swintt stacks up some serious rewards in Seven Seven Money Bloxx



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BGaming Unveils the Milestones of a Defining Year

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Break the spell to win big in Curse of Medusa Maxways



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Elantil bolsters marketplace offering with releases from Just Slots

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Peter & Sons

Peter & Sons sets sail on an Asian odyssey with Barbarossa Dragon Empire



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ICONIC21's Crash Live gets a prime time transformation

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Gaming Corps advances its UK market strategy with Ivy Casino partnership

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Meridianbet integrates BETER's fast-betting content across 18 global jurisdictions

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S Gaming signs Buzz Bingo deal

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ITV joins forces with Richmond Atlantic for move into real-money gaming



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Gaming Corps and Midnite enter new partnership in the UK

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BETER is heading to ICE Barcelona 2026ds

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BGaming and Jon Vlogs Spread Christmas Joy with Charity Initiative

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HIPThER Enhances Online Media Focus in 2026 with Gaming Newsroom and Gaming Americas

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'The Clean Monster' is latest Aviator Brand Ambassador

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BETER Secures Vendor Registration in Florida

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bet365 integrates market-targeted content with Swintt

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Peter & Sons secures multi-market content deal with Interwetten

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Gaming in Finland to launch at ICE 2026

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DECEMBER 2025 EDITORIAL HIGHLIGHTS



Building an iGaming business from the ground up

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Inside Black Cow's Decision To Go All In On Multiplayer

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How RTP Transparency Finds Its Way Across the UK

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Why affiliates can't ignore the casual gaming shift

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Intelitics: why great CAC can lead to bad bettors

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Jennifer Innes



Stigma to strength: The power of community in iGaming

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Streamia.io, Simply Explained

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How Swiss Casinos used AI to deliver one of its most successful marketing campaigns to date

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Why mobile-first development ensures a thrilling player experience across all channels

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Why you should treat your PR company like your therapist

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Slots Temple: How Mobile-Exclusive Tournaments Can Help Build Communities

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BGaming stirs up some magic on the reels with Golden Paw Hold & Win

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Looking Back at 2025 - Gaming International Online

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Getting Fired Up for ICE

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G3 Podcast - From Niche to Necessity: Kiron Skates into ICE

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Elantil CPO: iGaming solutions must be built for today's problems, not yesterday's assumptions

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Movers and Shakers – High Tax, Low Margin

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Hideous Slots interview DEGEN

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This Year in Review with BGaming

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SkillOnNet exploring UK M&A opportunities ahead of online casino tax hike

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Casino Rank interview with Giorgi Tsutskiridze

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Straddling timezones with two businesses in two countries

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Affiliate Interview with Gaming Corps for OLBG

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Ask the Republic: Where do ethics and AI meet in iGaming?

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Branding Through Affiliates Roundtable

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THE BET PRESS

2025 in Review: Industry Providers Share the Wins, the Challenges, and the Insights Gained




























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