

# FOCUS ON



**GAMING**  
CORPS

**46 PRESS RELEASES** **28 EDITORIALS**

8 Clients participated in roundtables, 14 Opinion Pieces  
11 Client interviews, 10 Q&A's, and 3 Podcasts

304,740 Social media  
impressions delivered for our clients

**15**  
**AWARD**  
ENTRIES

## BOOMING GAMES

Booming Games Powers into Winter with Polar Buffalo Hold and Win Extreme 25,000!



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## hipther

HIPHER Reveals Draft Agenda for Prague Summit 2026 – The Biggest Edition Yet

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## SKILL ON NET

SkillOnNet unveils first AI-driven live roulette game

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## STAKELOGIC

THINK BIGGER

Stakelogic adds festive flavour to fan-favourite with Big Sugar Bonanza Xmas



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## SLOTS TEMPLE

Slots Temple Announces Greentube Partnership

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## Peter & Sons

Peter & Sons Takes its Signature Sounds to Spotify

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NORTHERNLIGHTS

Embark on a high seas adventure in Captain WinBreaker from Northern Lights Gaming



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## SAPYNS

Sapyns delivers company events at ICE & iGB Live!

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Vivid Gaming and Octavian Gaming Expand Across Italy Through Co-Developed Title

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C Suite Product Engineering at BEDE

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Gaming Corps Expands UK Presence with Buzz Bingo Partnership

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BGaming's Viral Hit Aviamasters™ Gets an Exciting X-Mas edition



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Celebrate in Style! Booming Games Launches Gold and Glamour Hold and Win for a Glittering Start to the



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Get into the holiday spirit with Christmas Megapots from Big Time Gaming



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Experience Classic Slot Thrills this Christmas With BGaming's Totally Hot



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Stakelogic Strengthens in Latin America with Betplay Partnership in Colombia

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Gaming Corps names Fredrik Geijer Chief Financial Officer

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ICONIC21 announces the release of Sweet Royale Xmas



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BetMakers activates Kiron Interactive virtual racing content through CoreAPI

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Gaming Corps inks strategic UK deal with MrQ

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Vindral and Imagine Live announce strategic partnership to elevate next-generation Live Casino experiences

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LiveCasino.ie launches inaugural LiveCasino Awards 2025

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Swintt stacks up some serious rewards in Seven Seven Money Bloxx



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BGaming Unveils the Milestones of a Defining Year

[READ THE FULL STORY AT CASINO COMPENDIUM](#)



Break the spell to win big in Curse of Medusa Maxways



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Elantil bolsters marketplace offering with releases from Just Slots

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## Peter & Sons

Peter & Sons sets sail on an Asian odyssey with Barbarossa Dragon Empire



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## BETER

Meridianbet integrates BETER's fast-betting content across 18 global jurisdictions

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ITV joins forces with Richmond Atlantic for move into real-money gaming



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## BGAMING

BGaming and Jon Vlogs Spread Christmas Joy with Charity Initiative

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## ICONIC21

ICONIC21's Crash Live gets a prime time transformation

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## GAMING CORPS

Gaming Corps advances its UK market strategy with Ivy Casino partnership

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S Gaming signs Buzz Bingo deal

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## GAMING CORPS

Gaming Corps and Midnite enter new partnership in the UK

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## BETER

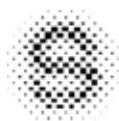
BETER is heading to ICE Barcelona 2026ds

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## hipther

HIPHER Enhances Online Media Focus in 2026 with Gaming Newsroom and Gaming Americas

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## SPRIBE

'The Clean Monster' is latest Aviator Brand Ambassador

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## Swintt

bet365 integrates market-targeted content with Swintt

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## BETER

BETER Secures Vendor Registration in Florida

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## Peter & Sons

Peter & Sons secures multi-market content deal with Interwetten

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## GAMING IN FINLAND

part of GAMING IN EUROPE

Gaming in Finland to launch at ICE 2026

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## Elantil

iGAMING PLATFORM

Building an iGaming business from the ground up

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## DECEMBER 2025 EDITORIAL HIGHLIGHTS



Inside Black Cow's Decision To Go All In On Multiplayer

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## SLOTS TEMPLE

How RTP Transparency Finds Its Way Across the UK

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## B G | A | M | I | N | G |

Why affiliates can't ignore the casual gaming shift

[READ THE INTERVIEW AT NEXT.IO](#)

## Intelitics

Intelitics: why great CAC can lead to bad bettors

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Jennifer Innes



Stigma to strength: The power of community in iGaming

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How Swiss Casinos used AI to deliver one of its most successful marketing campaigns to date

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Why you should treat your PR company like your therapist

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BGaming stirs up some magic on the reels with Golden Paw Hold & Win

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Getting Fired Up for ICE

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Run the world: The next generation of woman leaders 2026 (page 43)

[READ THE SHOWCASE AT GAMBLING IQ](#)



Streamia.io, Simply Explained

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Why mobile-first development ensures a thrilling player experience across all channels

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Slots Temple: How Mobile-Exclusive Tournaments Can Help Build Communities

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Looking Back at 2025 - Gaming International Online

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G3 Podcast - From Niche to Necessity: Kiron Skates into ICE

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Run the world: The next generation of woman leaders 2026 (page 42)



Run the world: The next generation of woman leaders 2026 (page 42)

[READ THE SHOWCASE AT GAMBLING IQ](#)



Elantil CPO: iGaming solutions must be built for today's problems, not yesterday's assumptions

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Hideous Slots interview DEGEN

[READ THE Q&A AT HIDEOUS SLOTS](#)



Movers and Shakers – High Tax, Low Margin

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This Year in Review with BGaming

[READ THE Q&A AT EUROPEAN GAMING](#)



SkillOnNet exploring UK M&A opportunities ahead of online casino tax hike

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Casino Rank interview with Giorgi Tsutskiridze

[READ THE INTERVIEW AT CASINO RANK](#)



Straddling timezones with two businesses in two countries

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Affiliate Interview with Gaming Corps for OLBG

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Ask the Republic: Where do ethics and AI meet in iGaming?

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Branding Through Affiliates Roundtable

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# BP THE BET PRESS

2025 in Review: Industry Providers Share the Wins, the Challenges, and the Insights Gained

**BGAMING**

 **VINDRAL**

 **Wiztech group**

 **comparasino**

 **MEDIA TROOPERS**

 **Intelitics**

 **Entain**

 **Swintt**

 **GOLDEN WHALE PRODUCTIONS**



 **DREIDEL**

 **KIRON. interactive**

 **sharedluck**

 **NORTHERNLIGHTS**

 **ICONIC21**

 **SEO BROTHERS**

Full-cycle SEO and content marketing agency

 **RED PAPAYA** | Powered by  **Microgaming**

 **BigTimeGaming**

 **SLOTS TEMPLE**

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 **Q ChatBet**

 **GAMING CORPS**

# STRATEGIC INSIGHTS & MARKET INTELLIGENCE



# GO INTEL

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# FIRSTLOOKGAMES

Connecting Game Studios and Affiliates

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1380+

REGISTERED WEBSITES

103K+

REVIEWS CREATED

First Look Games is a pioneering platform designed to bridge the gap between game studios and iGaming affiliates. By providing affiliates with direct access to game data and marketing assets, First Look Games helps studios promote their new and existing titles with greater efficiency and reach. With access to over 900 affiliates globally, the platform empowers studios with streamlined marketing and real-time reporting while ensuring affiliates can generate compliant, high-quality content that effectively showcases each game.

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