

10 Clients participated in roundtables, 23 Showcases

14 Client interviews, 6 Q&A's, and 6 Blogs

304,938 Social media impressions delivered for our clients



BCCMING GAMES

Conquer Riches in Shields of Gold: Valkyrie Hold and Win



READ THE FULL STORY AT IGAMING BUSINESS



Elantil integrates FIRST, the tier one sportsbook solution, into its marketplace

READ THE FULL STORY AT IGAMINGBUSINESS



Glitnor Group Secures €55 Million Facility to Finance Acquisition, Accelerate Growth and Strategic Initiatives

READ THE FULL STORY AT IGAMING.ORG



VINDRAL

Vindral appoints Henrik Fagerlund as Chairman of the Board

READ THE FULL STORY AT EUROPEAN GAMING



OCTOPLAY

Octoplay advances on its European growth strategy by partnering with Evoke Group in the UK and Denmark

READ THE FULL STORY AT IGAMING BUSINESS

IB MVG

See if the big win slipper fits in Cinderella from SLOT MART



READ THE FULL STORY AT I-CONSEILS

<u>Spribe</u>

SPRIBE deepens UFC ties with Arman Tsarukyan partnership

READ THE FULL STORY AT CASINO GURU

BGAMING

BGaming Strengthens in Georgia with betlive Deal

READ THE FULL STORY AT IGAMING FUTURE



Gaming Corps launches its RGS to the wider market

READ THE FULL STORY AT EUROPEAN GAMING



Elantil integrates FIRST, the tier one sportsbook solution, into its marketplace

READ THE FULL STORY AT IGAMING EXPERT



B G A M I N G

BGaming Partners with its LATAM Brand Ambassador Jon Vlogs to Support Charity Mission in Brazil

READ THE FULL STORY AT FOCUS GN

BCCMING GAMES

Turn Up the Heat with Burning Classics 2



READ THE FULL STORY AT G3 NEWSWIRE

DEGEN

Embrace Your Inner Maverick in Hacker's Haveny



READ THE FULL STORY AT IGAMING TODAY



Mula Sport launches Kiron's data-lite Soccer Game across 5 countries in Africa

READ THE FULL STORY AT G3 NEWSWIRE



Unleash the cosmos in Star Clusters II from Big Time Gaming



READ THE FULL STORY AT EUROPEAN GAMING

B G A M I N G

Control the Wheel in BGaming's Fortune Spin



READ THE FULL STORY AT GAMING NEWS BYTE



Peter & Sons Inks Strategic Game Deal with SOFTSWISS Aggregator

READ THE FULL STORY AT ICB.ORG



Black Cow Technology names Shelley Hannah as COO

READ THE FULL STORY AT G3 NEWSWIRE





Slots Temple Announces Exclusive Free-to-Play Tournament Partnership with Pragmatic Play

READ THE FULL STORY AT EUROPEAN GAMING



Kiron launches Turbo League title with SportPesa in Kenya and Tanzania

READ THE FULL STORY AT YOGONET



VeliTech Appoints Mats Lundin as Chief Sales Officer

READ THE FULL STORY AT IGAMING TODAY



Veli Group Appoints Tal Zamstein as CEO of Veli BC

READ THE FULL STORY AT GLOBAL GAMBLING NEWS



Swintt[®]

Swintt put players' safecracking skills to the test in Victorian Vaults



READ THE FULL STORY AT EUROPEAN GAMING

BCCMING GAMES

Leprechaun Riches Await in Greedy for Gold Power Hit



READ THE FULL STORY AT IGAMING BUSINESS



European Gaming Congress 2025 Unites Europe's Leading Operators with Record-Breaking Support

READ THE FULL STORY AT HIPTHER

B G A M I N G

Win a Fruity Fortune in BGaming's Bonanza Trillion



READ THE FULL STORY AT IGAMING BUSINESS

GAMING

CORPS

Gaming Corps integrates full portfolio with Light & Wonder's content marketplace

READ THE FULL STORY AT IGAMING BUSINESS





Saddle up for big wins under the Bison Moon with the latest slot from Northern Lights Gaming



READ THE FULL STORY AT EUROPEAN GAMING



SkillOnNet Integrates TaDa Gaming Titles Across Leading Casino Brands

READ THE FULL STORY AT LCB.ORG

VELITECH

VeliTech returns to SBC Summit 2025

READ THE FULL STORY AT SBC EVENTS



KONGEBONUS

Norway's election result signals gambling policy continuity, but licensing debate is set to intensify

READ THE FULL STORY AT EUROPEAN GAMING



Bede Gaming awarded NASPL Associate Membership

READ THE FULL STORY AT IGAMING TODAY

STAKELOGIC

THINK BIGGER

Stakelogic smashes symbols with Runner Runner ClusterBreaker™



READ THE FULL STORY AT IGAMING BUSINESS

B G A M I N G

Revisit Old Friends in BGaming's Wild Tiger 2



READ THE FULL STORY AT IGAMING BUSINESS

PLAYB8K

FUSION

Playbook Fusion debuts in the Netherlands with Bingoal

READ THE FULL STORY AT EUROPEAN GAMING

GAMING

CORPS

Gaming Corps Integrates Slot Portfolio with EGT Digital's X-Nave Platform

READ THE FULL STORY AT YOGONET



STAKELOGIC^{*}

THINK BIGGER

The Kraken awakens in Stakelogic's latest slot adventure





Booming Games Launches 64 Gold Coins Hold and Win 20,000



READ THE FULL STORY AT IGAMING BUSINESS



Bet365 Debuts New Free to Play Football Game with Incentive Games

READ THE FULL STORY AT IGAMING.ORG

STAKELOGIC[®]

Stakelogic enters the Temple: full content suite goes live with UK operator

READ THE FULL STORY AT IGAMING NEWSBYTE

GAMING CORPS

Gaming Corps is on to a winner with Winbet agreement

READ THE FULL STORY AT IGAMING BUSINESS



Gaming in Germany Conference Agenda B2B Aggregation and White-Label Expertise

READ THE FULL STORY AT GAMING IN GERMANY



Golden Whale unveils exciting new partnership with StarGames

READ THE FULL STORY AT G3 NEWSWIRE



PlayUZU names Adolfo Aguilar as brand ambassador in Peru

READ THE FULL STORY AT GAMBLING INSIDER



HIPTHER Baltics 2026: Powering iGaming & Tech Connections Through 3 Premier Events

READ THE FULL STORY AT IGAMING TODAY



Octoplay accelerates US expansion with Hard Rock Bet Casino partnership in New Jersey

READ THE FULL STORY AT IGAMING BUSINESS





Incentive Games partners with Lottoland to expand UK real-money offering

READ THE FULL STORY AT GAMBLING INSIDER



SkillOnNet adds RubyPlay content across multiple markets

READ THE FULL STORY AT GAMBLING INSIDER

GAMING

CORPS

Gaming Corps ignites ancient rivalry in Anubis vs Horus: Twin Titans



READ THE FULL STORY AT EUROPEAN GAMING

O GAME ON

GameOn Expands Services with Launch of GO Intel Research Division

READ THE FULL STORY AT G3 NEWSWIRE



Winpot joins forces with InsightPlay for acquisition and retention drive

READ THE FULL STORY AT IGAMING BUSINESS

GAMING

CORPS

Gaming Corps Expands Swiss Presence Through Partnership with Stadtcasino Baden

READ THE FULL STORY AT CASINO GUARDIAN

UFC fighter Diego Lopes named as Aviator brand ambassador

READ THE FULL STORY AT IGAMING TODAY

SEPTEMBER 2025 EDITORIAL HIGHLIGHTS







Visual story telling feature

READ THE FULL STORY AT G3 MAGAZINE





Betting on the Super Bowl LX Winner: Events Contracts vs Sports Betting

READ THE FULL STORY AT GAMING AMERICAS



Introducing Degen

READ THE FULL STORY AT IGAMING BUSINESS



Striking the balance between learning and working

READ THE INTERVIEW AT GBC TIME



Evolving as a creative professional within the iGaming industry

READ THE INTERVIEW AT GAMING INTERNATIONAL



Chuck Robinson: At BETER we ensure we are at the cutting edge of esport betting

READ THE FULL STORY AT FOCUSGN



Virtual Sports Revolutionizing Latin American markets

READ THE FULL STORY AT IGWIRE



Gibfibre – Julian Sheriff: Football Manager just hits differently

READ THE INTERVIEW AT SLOTS BEATS



Al in Live Casino: Cutting Through the Noise

READ THE FULL STORY AT IGAMING BUSINESS



Beyond the Hype: How Affiliates Built a Sustainable Success Story with Aviamasters™

READ THE INTERVIEW AT EUROPEAN GAMING



Solitics: iGaming specific AI Expert tool set to overhaul marketing strategies

READ THE Q&A IGAMING EXPERT



Fincore: From Code to Capability

READ THE FULL STORY AT EUROPEAN GAMING



BGaming Masters the Landing in TikTok Sensation Aviamasters

READ THE BLOG AT NEXT MARKETING





Get ready for the second wave of Kubernetes

READ THE FULL STORY AT GAMING INTERNATIONAL



A partner for all provinces: Bede Gaming CEO on the Canadian market

READ THE FULL STORY AT IGAMING BUSINESS



Building the future of online Casino

READ THE FULL STORY AT NEXT.10



The Third way....

READ THE FULL STORY ISSUU



The use of Al in live casino: Cutting through the noise

READ THE FULL STORY AT IGAMING BUSINESS



Beyond The Spin

READ THE FULL STORY AT GBC TIME



The Magic Touch in Marketing

READ THE FULL STORY AT IGAMING FUTURE



CTO in Focus - Daniel Whiteley

READ THE FULL STORY AT GAMING EMINENCE



Shaun Tabone discusses Elantil's innovative approach to Real-Time Data

READ THE FULL STORY GAMING INTELLIGENCE



Rhymes and Life with David Natroshvili

READ THE Q&A IGAMING EXPERT



Chuck Robinson, BETER: bringing our portfolio of 700,000 annual fast-paced events to Lisbon

READ THE INTERVIEW AT SBC NEWS



Did Al write this? The Growing Trust Gap in iGaming Content

READ THE FULL STORY AT EUROPEAN GAMING





The Long and Short of It: Why B2B iGaming Brands Need Balance for Lasting Success

READ THE FULL STORY AT GBC TIME



Dreidel's rise: Transforming challenges into slot market leadership in Mexico

READ THE FULL STORY AT IGAMING BUSINESS



Slots Sequels

READ THE INTERVIEW HIDEOUSSLOTS



Big Time Gaming G2E Preview: Rolling the dice

READ THE INTERVIEW AT GAMING AMERICA

<u>SPRIBE</u>

SPRIBE Interview on Aviator for Demoslot

READ THE FULL STORY AT DEMO SLOT



Why Hyper-Localisation Is Key to Virtual Sports Success in Latin America

READ THE FULL STORY AT GAMING NEWS BYTE



Miroslava Q&A with IGWire

READ THE Q&A AT IGWIRE



Al in Your Pocket: How iGaming and Sports Betting Brands Are Using Artificial Intelligence to Fuel

READ THE FULL STORY AT IGWIRE



Veli Veli Good - Getting to know Veli Group

READ THE Q&A AT EUROPEAN GAMING



Gamingslots - exclusive Q&A with Viacheslav Pechernyi at Gaming Corps Mobile Growth in the

READ THE FULL STORY AT GAMING SLOTS



System Interoperability in Gaming

READ THE FULL STORY AT FINCORE



Which virtualization stack is right for you? Mobile Growth in the US

READ THE FULL STORY AT IGWIRE





Knock Knock: ICONIC21 Enters The Crash Market

READ THE FULL STORY AT COMPARASINO



Under the influencer

READ THE FULL STORY AT GAMING AMERICAS



Sports Betting or Event Contracts? The Mobile Apps Battle for Sports Fans' Attention

READ THE FULL STORY AT THE BET PRESS



How Golden Whale's BonusPilot is helping player engagement soar to new heights

READ THE FULL STORY AT GAMING NEWS BYTE

GAMING

The Art of Creating Game Sequels

READ THE FULL STORY AT THE BET PRESS



How Trump's Tariffs are impacting your infrastructure

READ THE FULL STORY AT GBC TIME

Hintelitics

Stop the Chaos Tax: How iGaming Teams Can Fix Budget Waste with Last-Touch and MMM

READ THE FULL STORY AT NEXT.10



The First Deal You Don't Know You're Pitching! Mobile Growth in the US

READ THE FULL STORY AT THE BET PRESS



Melissa Jaggard on How Italy Became a Virtual Sports Powerhouse in iGaming

READ THE FULL STORY AT THE BET PRESS



iGP CEO Jovana Popovic Canaki on the hidden weight of leadership

READ THE FULL STORY AT IGAMING BUSINESS











Decoding data and turning insight into impact across the iGaming ecosystem

READ THE ROUNDTABLE AT NEXT.10













Beyond the Numbers: Turning iGaming Data into Competitive Advantage

READ THE ROUNDTABLE AT THE BET PRESS

























READ THE SHOWCASE AT THE BET PRESS







Showcase

G3NEWSWIRE.COM



































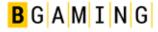








approvely













READ THE SHOWCASES AT G3 MAGAZINE

Partnered with

FIRSTLOOKGAMES

Connecting Game Studios and Affiliates

1380+ 103K+

IGAMING PUBLISHERS

REGISTERED WEBSITES

REVIEWS CREATED

First Look Games is a pioneering platform designed to bridge the gap between game studios and iGaming affiliates. By providing affiliates with direct access to game data and marketing assets, First Look Games helps studios promote their new and existing titles with greater efficiency and reach. With access to over 900 affiliates globally, the platform empowers studios with streamlined marketing and real-time reporting while ensuring affiliates can generate compliant, high-quality content that effectively showcases each game.

firstlookgames.com | hello@firstlookgames.com | in



www.gameon.im