



FOCUS ON

SPOOKTACULAR BONANZA

BOOMING
GAMES

51 PRESS
RELEASES

24 EDITORIALS

3 Clients participated in roundtables, **13** Q&A's
5 Client Interviews

207,220 Social media
impressions delivered for our clients

3
AWARD
NOMINATIONS



GAME ON



www.gameon.im



GameOn presents the igaming and tech Fall Winter Run-Off

[READ THE FULL STORY AT iGAMING BUSINESS](#)



Slotsjudge promotes Jekaterina Dubnicka to Head of Marketing and Communications

[READ THE FULL STORY AT iGAMING FUTURE](#)



Livespins boosts reach with Vegangster deal

[READ THE FULL STORY AT iGAMING BUSINESS](#)



Sportingtech selects Continent 8 Technologies to safeguard betting and gaming platform

[READ THE FULL STORY AT iGAMING FUTURE](#)



Peter & Sons partners with Light & Wonder for global game distribution

[READ THE FULL STORY AT EUROPEAN GAMING](#)



Discover relics and big wins in Gold of Egypt from Silverback Gaming



[READ THE FULL STORY AT](#)



GameOn appoints Alex Wilson to lead new Marketing Division

[READ THE FULL STORY AT iGAMING FUTURE](#)



Swintt joins the winning legion in Hidden Treasures of Rome



[READ THE FULL STORY AT GAMBLING INSIDER](#)



Playnetic Reinforces European Foothold Following Regulatory Approval from the MGA

[READ THE FULL STORY AT iGAMING BUSINESS](#)



PlayStar announces partnership with the New Jersey Devils and Prudential Center

[READ THE FULL STORY AT NHL](#)



SGG Media & 1/ST Bet Engage New Fans in Santa Anita Horse Racing Event

[READ THE FULL STORY AT iGAMING FUTURE](#)



PlayOJO launches 'Sounds Like OJO Time' global creative campaign

[READ THE FULL STORY AT iGAMING BUSINESS](#)



OCTOPLAY

Octoplay kicks off expansion into the US by obtaining a Michigan provisional license

[READ THE FULL STORY AT GAMING AMERICAS](#)

**GAMING
CORPS**

Gaming Corps Turns Up the Heat With the Release of Lobster Hotpot 2: Even Hotter

COMING
SOON

**LOBSTER 2
HOTPOT
EVEN HOTTER**

[READ THE FULL STORY AT EUROPEAN GAMING](#)

FIRSTLOOKGAMES

Playzia partners with First Look Games

[READ THE FULL STORY AT iGAMING BUSINESS](#)

**BOOMING
GAMES**

Go Howling for Gold with Booming Games' shiny new slot



[READ THE FULL STORY AT G3 NEWSWIRE](#)



Take the chequered flag in Race4Gold from Silverback Gaming



[READ THE FULL STORY AT EUROPEAN GAMING](#)

**BOOMING
GAMES**

Booming Games partners with GBETS to expand in South Africa

[READ THE FULL STORY AT iGAMING FUTURE](#)



CASINOCANADA

CasinoCanada Starts New Partnership With RoyalGame by Gloss Partners

[READ THE FULL STORY AT iGAMING GAZETTE](#)



Believe the hype: Match Hype and Abelson Info join forces

[READ THE FULL STORY AT EUROPEAN GAMING](#)



Peter & Sons expands in Italy through Eurobet partnership

[READ THE FULL STORY AT GAMBLING INSIDER](#)



ICONIC21 debuts Crash Live blending thrilling action with a unique twist

[READ THE FULL STORY AT iGAMING BUSINESS](#)



Stakelogic Slots Now Live with Stanleybet Romania

[READ THE FULL STORY AT iGAMING FUTURE](#)



Gear Up for Peter & Sons' STEAMWORKS the WORKSHOP Slot October 24



[READ THE FULL STORY AT EUROPEAN GAMING](#)



Stakelogic Live Plays Its Cards Right with the Launch of Super Boost Blackjack VIP



[READ THE FULL STORY AT INTERGAME ONLINE](#)



Slots Temple Expands Games Portfolio with Play'n GO

[READ THE FULL STORY AT INTERGAME ONLINE](#)



Booming Games expands in East Africa with Maybets launch

[READ THE FULL STORY AT iGAMING BUSINESS](#)



Octoplay Expands UK Presence by Going Live with William Hill

[READ THE FULL STORY AT GAMBLING INSIDER](#)



Livespins now available at Chile's Betsala

[READ THE FULL STORY AT iGAMING BUSINESS](#)



Octoplay and Flutter Entertainment Launch Third Bespoke Game Collaboration

[READ THE FULL STORY AT EUROPEAN GAMING](#)



Continent 8 Technologies wins Fujitsu Rising Star of the Year award

[READ THE FULL STORY AT iGAMING FUTURE](#)



Beware the evil eyes of The Watcher in Stakelogic's hair-raising new slot!



[READ THE FULL STORY AT EUROPEAN GAMING](#)



Booming Games cast a spell with Spooktacular Bonanza



[READ THE FULL STORY AT G3 NEWSWIRE](#)



BTG plugs in new slot Danger High Voltage 2



[READ THE FULL STORY AT iGAMING BUSINESS](#)



ICONIC21 makes Romania debut with Princess Casino

[READ THE FULL STORY AT INTERGAME ONLINE](#)



Flip classic fables on their head in I Hate Fairytales by Swintt's Elysium Studios



[READ THE FULL STORY AT EUROPEAN GAMING](#)



Stakelogic Announces Romanian Partnership with Game World Casino

[READ THE FULL STORY AT NEXT.IO](#)

The logo consists of the word "BETER" in white capital letters on a red rectangular background.

BETER reports on significant demand for its eFootball content during major football events

[READ THE FULL STORY AT EUROPEAN GAMING](#)

The logo features a stylized blue 'G' icon followed by the text "GLITNOR GROUP" in blue capital letters.

Glitnor Group Expands with Acquisition of OneCasino

[READ THE FULL STORY AT iGAMING FUTURE](#)

The logo features the letters "SGG" in a stylized, bold green font.

SGG Media Teams Up with PlayAIO to Launch Social Media Insights Engine

[READ THE FULL STORY AT CASINOBEATS](#)

The logo consists of the word "BETER" in white capital letters on a red rectangular background.

BETER adds virtual reality contests to its Setka Cup tournaments

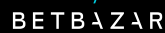
[READ THE FULL STORY AT iGAMING BUSINESS](#)

OCTOBER 2024 EDITORIAL HIGHLIGHTS

The logo features the word "Rokker" in black and "X" in a stylized green font.

Rokk and Roll: Getting to know RokkerX

[READ THE INTERVIEW AT EUROPEAN GAMING](#)

The logo features the word "BETBAZAR" in white capital letters on a black rectangular background.

The Underlying world of esports in Asia

[READ THE INTERVIEW AT CASINO INTERNATIONAL](#)

The logo features the word "BETBAZAR" in white capital letters on a black rectangular background.

Navigating LatAm / Taking Responsibility

[READ THE FULL STORY AT G3 MAGAZINE](#)

The logo features the letters "SGG" in a stylized, bold green font.

The Democratization of Content and How It Benefits Content Creators and Businesses

[READ THE INTERVIEW AT iGAMING BUSINESS](#)

The logo features the word "SOLITICS" in blue capital letters with a yellow arc above the 'I'.

Understanding the relationship between data and personalised marketing

[READ THE FULL STORY AT iGAMING GAZETTE](#)

The logo features the words "BOOMING GAMES" in a bold, red, sans-serif font.

Booming Games - a sweepstakes casino powerhouse poised for big wins in 2025

[READ THE Q&A AT GAMING AMERICAS](#)



The untapped potential of social gaming and sweepstakes casinos

[READ THE INTERVIEW AT CASINOBEATS](#)



NORTHERNLIGHTS

Game Play – Andrew Goodale: Climbing Halo's world rankings and ZX Spectrum struggles

[READ THE Q&A AT SLOTBEATS](#)



Bigly - not just another game studio. Find out how this start-up is going to help operators...

[READ THE Q&A AT EUROPEAN GAMING](#)



Peter & Sons

Yann Bautista, Peter & Sons: opening up exciting opportunities for growth & revenue

[READ THE Q&A AT iGAMING GAZETTE](#)



How Bitbloxx crossed the online casino divide

[READ THE INTERVIEW AT SIGMA WORLD](#)



The cloud is clearing

[READ THE INTERVIEW AT CASINO INTERNATIONAL](#)



Removing the Cloak of Anonymity from Retail Players

[READ THE FULL STORY AT iGAMING FUTURE](#)



It's all about community spirit

[READ THE FULL STORY AT EUROPEAN GAMING](#)



Kieran Jones, VP of Revenue at Blaze Gaming

[READ THE Q&A AT GBC TIME](#)



The Marketing Power Of Micro-Influencers And Major Sporting Events - With SGG Media CEO And Founder

[READ THE FULL STORY AT GAZETTE](#)



Creating noise in the shark tank: what it takes to build a successful slot studio

[READ THE INTERVIEW AT GAMING AMERICAS](#)



Esports player age verification should be simple

[READ THE FULL STORY AT GAMING AMERICAS](#)



Game Play – Eberhard Dürschmid: Travelling through galaxies in ‘one of the best games ever’

[READ THE INTERVIEW AT SLOTBEATS](#)



Taking a deeper look at the role of front end development

[READ THE INTERVIEW AT EUROPEAN GAMING](#)



online.casino caught up with the experienced sales and biz dev expert to learn more about his journey...

[READ THE INTERVIEW AT SWINTT.COM](#)



Why the multiplayer revolution starts with Brazil

[READ THE Q&A AT GAMING INTELLIGENCE](#)



Solitics: Activation is important, but what about reactivation?

[READ THE Q&A AT NEXT.IO](#)



NORTHERNLIGHTS

CasinoBeats Rhymes & Life, Ed Pattman: The Rolling Stones’ ‘mind blowing’ longevity and Blur’s brilliance

[READ THE Q&A AT CASINOBEATS](#)



Engaging the audience of tomorrow

[READ THE Q&A AT NEXT.IO](#)



De-fi-ing The Odds

[READ THE FULL STORY AT iGAMING GAZETTE](#)



Why Hold and Win Slots Are Hitting The Mark With Players With Katya Machuganova

[READ THE FULL STORY AT iGAMING GAZETTE](#)



Game Play, Ron Regan: Tetris offers ‘much more strategy than you might think’

[READ THE INTERVIEW AT SLOTBEATS](#)



Safety First: Slots Temple Q&A

[READ THE Q&A AT EUROPEAN GAMING](#)



Slot Saturation – Q&A w/ Qianqian Liu, Senior Art Director at Gaming Corps

[READ THE Q&A AT EUROPEAN GAMING](#)



No more cloud forecast

[READ THE FULL STORY AT NEXT.IO](#)



Gaming Corps' Head of Games Connor Blinman Proudly Presents Wet and Wild Beavers

[READ THE Q&A AT CASINO ONLINE](#)



"In Brazil, operators will need to localize their offering or risk merging with other brands"

[READ THE FULL STORY AT GAMING INTELLIGENCE](#)



Why studios have been innovating in the wrong place

[READ THE FULL STORY AT NEXT.IO](#)



Brand Building: Programmatic Power

[READ THE FULL STORY AT G3 NEWSWIRE](#)



Should we fear Generative AI?

[READ THE Q&A AT GAMING AMERICAS](#)



Game On: Unlocking iCasino For U.S. Tribes

[READ THE FULL STORY AT iGAMING FUTURE](#)



Slot Beats Game Play feature with Connor Blinman, Head of Games

[READ THE Q&A AT SLOTBEATS](#)



Chelsie Cooper, Approvely: Tackling igaming's payment problems

[READ THE INTERVIEW AT iGAMING FUTURE](#)



Assessing The Esports Betting Opportunity In LatAm With George Arabatlian

[READ THE INTERVIEW AT GAMBLING GAMES](#)



Swintt



comparasino



What technology will be the next gamechanger for iGaming

[READ THE ROUNDTABLE AT GAMBLING PULSE](#)



www.gameon.im