



FOCUS ON

SPOOKTACULAR BONANZA

**BECOMING
GAMES**

51 PRESS
RELEASES

24 EDITORIALS

3 Clients participated in roundtables, **13** Q&A's
5 Client Interviews

207,220 Social media
impressions delivered for our clients

3
**AWARD
NOMINATIONS**



GameOn presents the igaming and tech Fall Winter Run-Off

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Slotsjudge promotes Jekaterina Dubnicka to Head of Marketing and Communications

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Livespins boosts reach with Vegangster deal

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Sportingtech selects Continent 8 Technologies to safeguard betting and gaming platform

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Peter & Sons partners with Light & Wonder for global game distribution

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Discover relics and big wins in Gold of Egypt from Silverback Gaming



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GameOn appoints Alex Wilson to lead new Marketing Division

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Swintt joins the winning legion in Hidden Treasures of Rome



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Playnetic Reinforces European Foothold Following Regulatory Approval from the MGA

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PlayStar announces partnership with the New Jersey Devils and Prudential Center

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SGG Media & 1/ST Bet Engage New Fans in Santa Anita Horse Racing Event

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PlayOJO launches 'Sounds Like OJO Time' global creative campaign

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Octoplay kicks off expansion into the US by obtaining a Michigan provisional license

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Gaming Corps Turns Up the Heat With the Release of Lobster Hotpot 2: Even Hotter



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Playzia partners with First Look Games

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Go Howling for Gold with Booming Games' shiny new slot



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Take the chequered flag in Race4Gold from Silverback Gaming



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Booming Games partners with GBETS to expand in South Africa

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CasinoCanada Starts New Partnership With RoyalGame by Gloss Partners

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Believe the hype: Match Hype and Abelson Info join forces

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Peter & Sons expands in Italy through Eurobet partnership

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ICONIC21 debuts Crash Live blending thrilling action with a unique twist

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Stakelogic Slots Now Live with Stanleybet Romania

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Gear Up for Peter & Sons' STEAMWORKS the WORKSHOP Slot October 24



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Stakelogic Live Plays Its Cards Right with the Launch of Super Boost Blackjack VIP



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Slots Temple Expands Games Portfolio with Play'n GO

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Booming Games expands in East Africa with Maybets launch

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Octoplay Expands UK Presence by Going Live with William Hill

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Livespins now available at Chile's Betsala

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Octoplay and Flutter Entertainment Launch Third Bespoke Game Collaboration

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Continent 8 Technologies wins Fujitsu Rising Star of the Year award

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Beware the evil eyes of The Watcher in Stakelogic's hair-raising new slot!



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Booming Games cast a spell with Spooktacular Bonanza



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BTG plugs in new slot Danger High Voltage 2



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ICONIC21 makes Romania debut with Princess Casino

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Flip classic fables on their head in I Hate Fairytales by Swintt's Elysium Studios



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Stakelogic Announces Romanian Partnership with Game World Casino

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BETER reports on significant demand for its eFootball content during major football events

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Glitnor Group Expands with Acquisition of OneCasino

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SGG Media Teams Up with PlayAIO to Launch Social Media Insights Engine

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BETER adds virtual reality contests to its Setka Cup tournaments

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OCTOBER 2024 EDITORIAL HIGHLIGHTS



Rokk and Roll: Getting to know RokkerX

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The Underlying world of esports in Asia

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Navigating LatAm / Taking Responsibility

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The Democratization of Content and How It Benefits Content Creators and Businesses

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Understanding the relationship between data and personalised marketing

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Booming Games - a sweepstakes casino powerhouse poised for big wins in 2025

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The untapped potential of social gaming and sweepstakes casinos

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NORTHERNLIGHTS

Game Play – Andrew Goodale: Climbing Halo's world rankings and ZX Spectrum struggles

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Bigly - not just another game studio. Find out how this start-up is going to help operators...

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Yann Bautista, Peter & Sons: opening up exciting opportunities for growth & revenue

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How Bitblox crossed the online casino divide

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The cloud is clearing

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Removing the Cloak of Anonymity from Retail Players

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It's all about community spirit

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Kieran Jones, VP of Revenue at Blaze Gaming

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The Marketing Power Of Micro-Influencers And Major Sporting Events - With SGG Media CEO And Founder

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Creating noise in the shark tank: what it takes to build a successful slot studio

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Esports player age verification should be simple

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Game Play – Eberhard Dürschmid: Travelling through galaxies in ‘one of the best games ever’

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Taking a deeper look at the role of front end development

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online.casino caught up with the experienced sales and biz dev expert to learn more about his journey...

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Why the multiplayer revolution starts with Brazil

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Solitics: Activation is important, but what about reactivation?

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NORTHERNLIGHTS

CasinoBeats Rhymes & Life, Ed Pattman: The Rolling Stones’ ‘mind blowing’ longevity and Blur’s brilliance

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Engaging the audience of tomorrow

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De-fi-ing The Odds

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Why Hold and Win Slots Are Hitting The Mark With Players With Katya Machuganova

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Game Play, Ron Regan: Tetris offers ‘much more strategy than you might think’

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Safety First: Slots Temple Q&A

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Slot Saturation – Q&A w/ Qianqian Liu, Senior Art Director at Gaming Corps

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No more cloud forecast

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Gaming Corps' Head of Games Connor Blinman Proudly Presents Wet and Wild Beavers

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"In Brazil, operators will need to localize their offering or risk merging with other brands"

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Why studios have been innovating in the wrong place

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Brand Building: Programmatic Power

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Should we fear Generative AI?

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Game On: Unlocking iCasino For U.S. Tribes

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Slot Beats Game Play feature with Connor Blinman, Head of Games

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Chelsie Cooper, Approvely: Tackling igaming's payment problems

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Assessing The Esports Betting Opportunity In LatAm With George Arabatlian

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Swintt



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What technology will be the next gamechanger for iGaming

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