



FOCUS ON

888 DREAM DRAGON

RIVAL

52 PRESS RELEASES **22 EDITORIALS**

21 Showcase entries, **11** Opinion pieces, **6** Q&A's,
5 Panels, **4** Client interviews and **2** Podcasts

241,840 Social media
impressions delivered for our clients



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**BOOMING
GAMES**

Booming Games shine with new 64 Gold Coins Hold & Win



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**OCTOPLAY**

Octoplay continues European expansion with Casino777.be Launch in Belgium

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**SkillOnNet**
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SkillOnNet awarded provisional licence in Brazil and goes live with two licensed brands

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BGaming Kicks off 2025 with Spanish Street Artist Collaboration in "When Art Meets Gaming" project

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ICONIC21

ICONIC21 to Showcase New Vision at ICE Barcelona

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**OCTOPLAY**

Octoplay partners with Rank Group, the UK's leading multichannel casino operator

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PLAYNETIC

Playnetic is set for a show-stopping ICE Barcelona

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BGaming Announces the Release of Highly Anticipated Plinko 2



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Midas' Book of Alchemy new slot from Silverback Gaming



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FIRSTLOOKGAMES

First Look Games launches upgraded accuracy management tool

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BOOMING GAMES

Booming Games expands in West Africa with Chopbet partnership

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Black Cow Technology Secures Series A Funding from JJK Partners to Revolutionise Multiplayer iGaming

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GAMING CORPS

Gaming Corps makes debut in regulated Brazil

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BOOMING GAMES

Deluxe delight rises from the Booming Games Flames

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Olga Bajela appointed as Cherry Play CEO

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GameOn Appoints Carrie Allen-Snell as Account Manager – Marketing Division

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BETER opens first Setka Cup arena in India

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Swintt expands German market reach through partnership with Jokerstar.de

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Neosurf

Unfiltered Insights: How Players Bet, Budget and Approach Payments and Responsible Gaming

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Jonathan Gauci announces the launch of a new platform venture Elantil

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BETER to showcase new disciplines at ICE Barcelona

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Elantil names Nadiya Attard as Chief Commercial Officer

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ICONIC21 on a growth spurt with burgeoning slot offer

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Take the throne with Royal Roulette from ICONIC21



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Introducing Spin City Beats from Silverback Gaming



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PlayOJO Bingo Sponsors ITV's Dancing on Ice for Its 17th Season

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PandaScore Introduces Cutting-Edge StoryBuilder Product

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Elantil appoints Tereza Melicharkova as Head of Marketing

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Kiron to debut flagship GOAL premier at ICE Barcelona

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RavenTrack unites with StatsPlug to launch innovative affiliate tool

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Playbook Fusion secures exclusive contract to bring Playbook Football™ to Games Global's operator partners

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Grab Yourself a Hot Date with BGaming's Disco Party



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BITBLOXX

Bitblox Secures Investment from YOLO Investments

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INCENTIVE GAMES

Incentive Games receives full pay-to-play gaming certification in Brazil

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INCENTIVE GAMES

Incentive Games CEO John Gordon joins Hottakes as strategic advisor

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UFC and WWE bring SPRIBE branding to global events

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THINK BIGGER

Blow Up the Reels With Big Wins & Super Bonuses in Stakelogic's Cherry Bomber



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INCENTIVE GAMES

Incentive Games launches crash game with Bet365 in Brazil

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Peter & Sons

Greek myths get the Peter & Sons spin in stunning new slot



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CHERRY

Cherry Play teams up in the Netherlands with Hard Rock Casino NL

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Roll Back the Years with BGaming's Hot Chilli Bells



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BETER

BETER secures eSports Innovator of the Year award at ICE Barcelona

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BacanaPlay's one million free spins giveaway on hit game Barbarossa

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Cherry Play adds BetCity to growing roster of partners in the Netherlands

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RED DESERT GAMES

Red Desert Games Signs Deal with Light & Wonder

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Jester's Bells Bonanza



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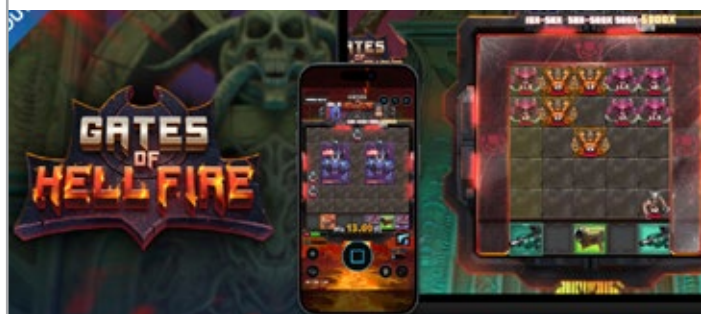
GAMING CORPS

Solverde.pt Strengthens in Portugal with Gaming Corps Partnership

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Fight demons and defeat bosses in Gates of Hellfire by Gaming Corps



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Join the Druid in Mystic Multipliers from Slammer Studios

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Silverback Gaming: Sound is an integral part of the gaming experience

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The Building Blox Of Success

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Podcast G3 and TESTA

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Oliver Niner on his new role, Head of B2B at PandaScore

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Looking Back on 2024 - with Yoni Sidi, CEO at Wiztech

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Peter & Sons

Looking back on 2024 - with Yann Bautista, Founder and Commercial Director at Peter & Sons

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LuckyMobileSlots Interview with Connor Blinman

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A Look Back On 2024: With Jekaterina Dubnicka Head Of Marketing And Communications At Slotsjudge

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A look forward on 2025

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Exclusive Q&A with Dan Phillips, CEO at Playnetic

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How facial recognition can help retail sportsbooks be more responsible

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The catch-22 of ad bans

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Wiztech: CRM is a pivotal driver of growth

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PandaScore

PandaScore: There is no retraction in esports betting growth

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ESG, CSR and Investments – The greater good: Why ESG and stakeholder capitalism are important

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David Mann, Swintt: a winning formula with creative themes & innovative mechanics

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SGG Media: How Micro-Influencers Can Keep Sports Fans Engaged in Off-Season

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A Look Forward to 2025 – Justin Anastasi

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Bridging the gap between land based and online casino experiences

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A Look Forward To 2025: With Colin Cole-Johnson, Chief Executive Officer At Bede Gaming

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Creating memorable moments

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Allan Stone: My big predictions for 2025

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TESTA - Put it to the test

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BGaming: "Each market has its own unique opportunities, and we're excited to grow in all of them"

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Worlds collide with Playbook Fusion

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The pioneering technology company that's taking iGaming platform partnerships to new heights

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How virtual sports are knocking the competition for six

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Introducing Gates of Hellfire, with Connor Blinman

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bloze gaming

How to stand out and succeed as a new studio

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A Look Forward to 2025 - with David Natroshvili
Founder and CEO at SPRIBE

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A look back at 2024 and beyond (page 24)

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Hipther panel: ICE and 2025 Events

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