



# FOCUS ON

## FREAKY OUT FISH



**42** PRESS RELEASES **28** EDITORIALS

**15** Clients participated in roundtables

**9** Client Panels & **3** Q&A's

**211,560** Social media  
impressions delivered for our clients

**10**  
**AWARD**  
NOMINATIONS



**GAME ON**



[www.gameon.im](http://www.gameon.im)





Channel powers to unlock jackpot wins in Circle of Sylvan from Fantasma

[READ THE FULL STORY AT EUROPEAN GAMING](#)



Gaming Corps launches Snoop's high rollers globally

[READ THE FULL STORY AT G3 NEWSWIRE](#)



Blaze Gaming Partners with eSoftHall to Expand Game Offerings

[READ THE FULL STORY AT iGAMING FUTURE](#)



SkillOnNet receives licence to operate in Peru

[READ THE FULL STORY AT GAMBLING INSIDER](#)



Large igaming order for Gaming Corps

[READ THE FULL STORY AT INTERGAME ONLINE](#)



MightyTips goes for goal with Boomerang partnership

[READ THE FULL STORY AT GAMBLING INSIDER](#)



Swintt travels to the heart of the Nile in Egypt King Obelisk Quest



[READ THE FULL STORY AT EUROPEAN GAMING](#)



Octoplay and Kindred announce major content deal

[READ THE FULL STORY AT INTERGAME ONLINE](#)



European iGaming Excellence Awards 2024: Online Voting Open – Cast Your Vote for the Shortlists!

[READ THE FULL STORY AT iGAMING FUTURE](#)



Gaming Corps launches remote game server business for partner studios

[READ THE FULL STORY AT GAMBLING INSIDER](#)



Booming Games Expands Footprint in Peru with Apuesta Total Partnership

[READ THE FULL STORY AT iGAMING GAZETTE](#)



## STAKELOGIC<sup>®</sup>

THINK BIGGER **LIVE**

Hard Rock Casino NL Rocks on In the Netherlands with New Chroma Key Studios Integration

[READ THE FULL STORY AT iGAMING FUTURE](#)

## Peter & Sons

Peter & Sons expands game availability with Rootz in MGA and Ontario markets

[READ THE FULL STORY AT GAMBLING INSIDER](#)

## INCENTIVE GAMES

Bet365 and Incentive Games announce launch of free-to-play game, Prize Matcher



[READ THE FULL STORY AT iGAMING BUSINESS](#)

## BETTER **LIVE**

Live casino provider cuts the ribbon on new Sport Studio and launches first football-themed ...

[READ THE FULL STORY AT EUROPEAN GAMING](#)

## BETBAZAR

Monotech leverages Betbazar's third-party provision for Platipus slots

[READ THE FULL STORY AT CASINOBEATS](#)

## hipther

MARE BALTICUM Gaming & TECH Summit 2025: The Symphony of Innovation Takes Center Stage in Vilnius

[READ THE FULL STORY AT EUROPEAN GAMING](#)

## SPRIBE

Brazilian fighter and influencer Jully Poca to promote Spribe's Aviator

[READ THE FULL STORY AT GLOBAL GAMBLING NEWS](#)

## BOOMING GAMES

Experience explosive gameplay in TNT Bonanza 2 from Booming Games



[READ THE FULL STORY AT CASINO GURU](#)

## Swintt

Swintt prepares to make waves with new Big Fish slot



[READ THE FULL STORY AT NEXT.IO](#)



## GAMING CORPS

Gaming Corps enhances its game portfolio with the latest game, Buffalo Bash Smash4Cash™



[READ THE FULL STORY AT EUROPEAN GAMING](#)

## STAKELOGIC®

THINK BIGGER

An Icy Storm is Coming in Stakelogic's Snowflake Sorcery



[READ THE FULL STORY AT INTERGAME ONLINE](#)

## BETER

BETER deploys its fast-betting content with Codere

[READ THE FULL STORY AT EUROPEAN GAMING](#)



Fight your way to a futuristic fortune in Clash of Heroes by Swintt's Elysium Studios



[READ THE FULL STORY AT EUROPEAN GAMING](#)



Swintt games make UK debut with SuprNation

[READ THE FULL STORY AT GAMBLING INSIDER](#)



Get your groove on with Freaked Out Fish from Blue Guru Games



[READ THE FULL STORY AT INTERGAME ONLINE](#)



Industry Expert Aleksandra Andrishak Joins Prestigious Panel on Slot Trends at the SBC Summit

[READ THE FULL STORY AT iGAMING FUTURE](#)



Octoplay Secures Greek iGaming License

[READ THE FULL STORY AT iGAMING FUTURE](#)



## BOOMING GAMES

Traditional and modern slots combine in Classic Coins from Booming Games



READ THE FULL STORY AT G3 NEWSWIRE

## STAKELOGIC<sup>®</sup>

THINK BIGGER **LIVE**

Stakelogic Live Launches Industry-First 8 Seat Blackjack



READ THE FULL STORY AT INTERGAME ONLINE

## AUGUST 2024 EDITORIAL HIGHLIGHTS

## VentureMaX GROUP

Hungry For More M&A: With Iden Azzopardi, CFO At VentureMax Group

READ THE FULL STORY AT iGAMING GAZETTE



Silverback Gaming's Wild & Free: a slot trilogy

READ THE FULL STORY AT G3 NEWSWIRE

## FUJITSU

The Tech Trends You Need To Know About With Nick McDonald, Global Account Director At Fujitsu

READ THE FULL STORY AT iGAMING GAZETTE

## BETER

Why Fast Betting Is Key To Unlocking The African Opportunity With George Arabatlian, BETER

READ THE FULL STORY AT iGAMING GAZETTE

## VentureMaX GROUP

Game Play – Justin Anastasi: conquering Star Wars and 'nail-biting' nostalgia from Final Fantasy

READ THE FULL STORY AT SLOT BEATS

## K VAN KAIZEN

Talent Q&A with Van Kaizen's Daniela Aguilar, and Brady Eagle, Managing Partner – Americas

READ THE Q&A AT GAMING INTELLIGENCE





Industry News Navigating the iGaming Industry as a Start-Up

[READ THE FULL STORY AT BEST CASINOS](#)



Roundtable: Finding The Silver Bullet To Acquisition Woes

[READ THE ROUNDTABLE AT iGAMING GAZETTE](#)



**Peter & Sons**

Peter & Sons: adding a fresh twist to a classic with Barbarossa Revenge

[READ THE FULL STORY AT CASINOBEATS](#)



Brandt Page: we're still to realise the full potential of crypto in iGaming

[READ THE FULL STORY AT GBC-TIME](#)



Dont be a victim of your own success

[READ THE FULL STORY AT SIGMA WORLD](#)



Odds on: Unlocking the potential of AI for esports betting

[READ THE FULL STORY AT EUROPEAN GAMING](#)



Movers and Shakers: Taking slot design beyond the traditional with character-led narratives

[READ THE FULL STORY AT iGAMING GAZETTE](#)



Q&A: Black Cow head of business development Sarah Agostini on the drawbacks of SaaS solutions

[READ THE Q&A AT NEXT.IO](#)



**Peter & Sons**

Movers and Shakers: Peter & Sons: we're not afraid to stand out from the crowd

[READ THE FULL STORY AT EUROPEAN GAMING](#)



Earnings and More Startup feature with Bitblox

[READ THE FULL STORY AT EARNINGS AND MORE](#)



Q&A With Max Francis - Founder Of Black Cow Technology

[READ THE Q&A AT iGAMING GAZETTE](#)



Finding the winning combination for Mexican market

[READ THE FULL STORY AT EGR GLOBAL](#)





VentureMax Group: groundbreaking ideas only

[READ THE FULL STORY AT G3 NEWSWIRE](#)



Why CRO is the next big thing for operators and affiliates

[READ THE FULL STORY AT GAMBLING INSIDER](#)



How micro-influencers and small businesses can benefit from the streaming wars

[READ THE FULL STORY AT NEXT.IO](#)



The game is always changing

[READ THE FULL STORY AT NEXT.IO](#)



Tapping Into The Mobile Gaming Audience, By Connor Blinman, Head Of Games At Gaming Corps

[READ THE FULL STORY AT GBC TIME](#)



How We Built A Vibrant Company Culture From Scratch By Cathy Langrand, HR Manager At PandaScore

[READ THE FULL STORY AT iGAMING GAZETTE](#)



Video killed the affiliate star

[READ THE FULL STORY AT SIGMA WORLD](#)



The convergence of casino and entertainment and why it matters

[READ THE FULL STORY AT NEXT.IO](#)



Latest NewsHow Horse Race Betting Has Galloped Into The Online Era

[READ THE FULL STORY AT GAMING INTELLIGENCE](#)



Chuck Robinson: "We are excited about Brazil, where we already collaborate with major operators"

[READ THE Q&A AT GAMING INTELLIGENCE](#)



Getting Social With Gaming Corps

[READ THE INTERVIEW AT GAMING AMERICAS](#)



How Micro-Influencers Can Utilize Personalization And Authenticity To Help Small Businesses Grow

[READ THE FULL STORY AT iGAMING GAZETTE](#)





ESG & CSR: Simply A Tick Box Or A Commercial Necessity?

READ THE ROUNDTABLE AT iGAMING GAZETTE



Streamers - speed and entertainment vs trust and knowledge

WATCH THE ROUNDTABLE AT HIPHTER TV



Social Media Success- creating a successful B2B Strategy

WATCH THE ROUNDTABLE AT HIPHTER TV



Designing Casino Products for the future player

READ THE ROUNDTABLE AT NEXT.io



Roundtable: Finding The Silver Bullet To Acquisition Woes

READ THE ROUNDTABLE AT iGAMING GAZETTE



Roundtable: iGaming's emerging tech trends

READ THE ROUNDTABLE AT G3 NEWSWIRE



Mature Vs Emerging Markets: What's The Key To success?

READ THE ROUNDTABLE AT iGAMING GAZETTE





Player Retention: How Do You Keep Players Coming Back?

READ THE ROUNDTABLE AT [iGAMING GAZETTE](#)

